

APR 23 1925

✓ ©CIL 21389 ✓

THE CROWDED HOUR

✓ Photoplay in 7 reels ✓

✓ From the play by Channing Pollock ✓

and Edgar Selwyn ✓

Screen play by John Russell ✓

Directed by E. Mason Hopper

Author of the photoplay (under section 62)
Famous Players Lasky Corporation of U.S. ✓

APR 23 1925

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

Madame Sans Gene 10 reels
The Crowded Hour - 7 reels

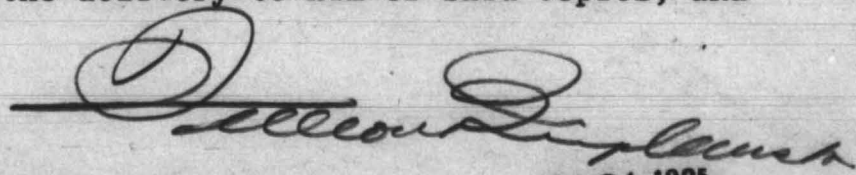
Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Madame Sans Gene	4-23-25	©CIL 21388
The Crowded Hour	"	©CIL 21389

The return of the above copies was requested by the said
Company, by its agent and attorney on the 23rd day of
April, 1925 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.


APR 24 1925

"The Crowded Hour" Is 6,558 Feet—7 Reels Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky

BEBE DANIELS

"THE CROWDED HOUR"

From the play by Channing Pollock

Screen play by

Directed by E. Mason Hopper

A Paramount Production

PURPOSE: To Help You See

"THE CROWDED HOUR", ST THRILLING ROMANTIC—

Bebe Starred in "Crowded Hour"

New Paramount Picture to be
Shown at Rialto Theatre

(Synopsis Story)

BEBE DANIELS comes to the screen at the..... Theatre on..... next in her latest starring picture for Paramount, "The Crowded Hour," a picture version of the Selwyn-Pollock stage hit, written for the screen by John Russell and directed by E. Mason Hopper, who made "Janice Meredith."

Miss Daniels has the role of Peggy Laurence, a telephone operator who aspires to a career as an actress. T. Roy Barnes, her pal, also has a yen to act, and they try out their talents on New York's Bowery crowd.

Kenneth Harlan, a rich young fellow from upper Park Ave., falls for the pretty Peggy. He has a wife, played by Helen Lee Worthing, former "Follies" beauty. But their married life is not congenial. Even Frank Morgan, as a friend of the family, cannot get things straightened out.

Harlan gets Bebe a job in the "Follies," with Barnes as a foil. Then the war comes, and Bebe and Barnes go to France as "Y" entertainers. Bebe's real purpose, however, is to be near Harlan, who has enlisted. She entertains the soldiers in the front line trenches, goes through a gas attack and makes a wild ride on a motorcycle in an effort to save Harlan, who has gone to destroy an ammunition dump before the enemy reach it.

While in a field telephone dug-out, Bebe realizes that there is something more in life than the love for one man and instead of warning Harlan of the attack she plugs in on an open line and saves an entire division of French troops. Bebe is blinded by an explosion that follows and is taken to an evacuation hospital where Harlan's wife nurses her back to health. The two come to an understanding of their love for the same man.

Bebe heroically gives up Harlan who returns to the scene an exchanged prisoner, and turns to the tireless devotion of her stage partner.

Alice Chapin, Armand Cortez

PUTTING IT OVER RIGHT

What was the most CROWDED HOUR of your life?

Offer prizes for the best stories to be sent in to a local newspaper. (See story by Bebe Daniels in next to last column of this page.)

Some famous CROWDED HOURS:

Just before the wedding ceremony.

Waiting your turn at the dentist.

Bebe Daniels' new Paramount starring picture at the.....

"One crowded hour of glorious life

Is worth an age without a name."

Who is the author of these lines and where do they appear? Offer free tickets to "The Crowded Hour" for the first ten correct answers.

The answer is—Sir Walter Scott, in his poem "Marmion."

A CROWDED HOUR of entertainment—Bebe Daniels' latest Paramount production now at the..... Theatre.

Run an amateur night. Much of the comedy in "The Crowded Hour" occurs in the scenes where Bebe and Roy Barnes "get the hook" while doing their stuff for an unappreciative audience on the Bowery during an amateur performance.

Tie-up with the "Y". Bebe and Barnes are "Y" entertainers in the picture.

If war stuff goes over with the fans in your locality, play it up. There are some great scenes right up in the front line trenches in this one.

For that CROWDED HOUR at the office when you can't even call "time out" for lunch—try a bar of.....'s chocolate.

For that CROWDED HOUR in the morning—a Sure-edge razor.

—before the train or boat leaves, a wire to the folks.

Travel bureaus—"You don't spend as much as a CROWDED HOUR if you travel the.... way"

Jewelers—"For that CROWDED HOUR when minutes mean money, you can always depend on

From the Selwyn —A Real Story D

Popular Cast in New Daniels Film

Kenneth Harlan, Roy Barnes
in "The Crowded Hour"

THE CROWDED HOUR," the latest Paramount picture starring Bebe Daniels, which will be shown at the..... Theatre on..... next to remain for.... days, includes the biggest line-up of popular players in the cast that has ever appeared in support of Paramount's newest star.

Kenneth Harlan has the leading man's role in the production, which is a screen version of Channing Pollock and Edgar Selwyn's immensely popular stage play of the same name. T. Roy Barnes is Bebe's stage partner in the picture. Miss Daniels plays Peggy Laurence, a pretty young telephone operator who "plugs" her way to fame on Broadway.

Helen Lee Worthing, "Follies" beauty seen recently in "The Swan," plays Harlan's wife in "The Crowded Hour." Romance for her husband and herself has become sort of a frayed out affair, though neither will divorce

the other. Naturally enough, Harlan turns to Bebe, and there are no end of complications.

Other prominent players in the cast are Frank Morgan, of the Broadway stage success, "The Firebrand," Alice Chapin, Armand Cortez and Warner Richmond.

"Crowded Hour" Coming

The Paramount picture, "The Crowded Hour," starring Bebe Daniels, will be shown next..... at the..... Theatre.

The story, adapted from the Selwyn-Pollock stage play of the The story has to do with the regeneration of a selfish young phone girl, risen to Follies star, by the situations she faces when she goes abroad as a "Y" entertainer.

One c

SO sang the

ture for
A vital pe
tease whose
adventure.

"The Crow
John Russell fr
a tremendous hi
and Channing
E. Mason Hop

Here is a st
to appeal—a di
ving a selfish g
the latter's wife

The backgro
tivities of an ex
scenes back of t

A careful a
flavor of the o
sult is a pictur

Kenneth Ha
and other big u

Peggy Lau

Billy Laid

Matt Wild

Bert Garwa

Grace Laid

Captain So

Grandmerc

Operator...

PEGGY LAUR
ging away d
tions to become
at an amateur n
half a chance, but
saw a spark of
Peggy that it wou

AMOUNT

Anything in This Press Sheet May Be Reprinted

SHEET

ph Zukor and Jesse L. Lasky present
BEBE DANIELS
in
"CROWDED HOUR"
Play by Channing Pollock and Edgar Selwyn
Screen play by John Russell
Directed by E. Mason Hopper
A Paramount Picture

Help You Sell the Picture to the Public.

STARRING BEBE DANIELS, A C—DRAMA OF NEW YORK LIFE

Edgar Selwyn Pollock Stage Hit Now Done in a Real Way

One crowded hour of glorious life

Is worth an age without a name.

SIR WALTER SCOTT

O sang the poet, and that's where this great audience picture for Bebe Daniels gets its name.

A vital personality in a vitally dramatic story of a selfish girl whose character is remoulded in the fires of a great adventure.

"The Crowded Hour" was adapted for the screen by John Russell from the stage play in which Jane Cowl scored tremendous hit. By Edgar Selwyn, author of "The Arab," and Channing Pollock, author of "The Fool." Directed by E. Mason Hopper.

Here is a story rich in all the elements that one knows appeal—a different sort of triangular love drama involving a selfish girl, a young and handsome millionaire and the latter's wife.

The backgrounds of the story include the glittering activities of an exclusive night club in New York and stirring scenes back of the lines in France during the World War.

A careful adaptation has been made—all the essential color of the original story has been reserved—and the result is a picture with exciting action, drama and suspense.

Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing and other big names appear in the cast.

Cast

Peggy Lawrence	BEBE DANIELS
Billy Laidlaw	Kenneth Harlan
Matt Wilde	T. Roy Barnes
Bert Caswell	Frank Morgan
Grace Laidlaw	Helen Lee Worthing
Captain Soames	Armand Cortez
Grandmother	Alice Chapin
Operator	Warner Richmond

Synopsis

PEGGY LAURENCE is just an ordinary New York girl who keeps plugging away day after day at a telephone switchboard. She has ambitions to become an actress and with a pal, Matt Wilde, tries out her talents on the Bowery. The crowd out front doesn't give them a chance, but Billy Laidlaw, a rich young fellow from upper Park Ave., seeing something original in their act and goes back stage to tell them they will be a hit on Broadway and gives her a chance to prove it. The piece is a distinct success, and Laidlaw, though married, keeps right on seeing Peggy.

War is declared, and the grim reality of the thing is brought home to Billy, who is now all wrapped up in his mutual love affair with the girl.



Bebe Daniels in the Paramount Picture "The Crowded Hour"

One-column Production Mat IPA

The Most Crowded Hour of My Life

By Bebe Daniels

(Who comes to the.....Theatre next.....in the Paramount picture, "The Crowded Hour.")

(Special Story)

MY MOST crowded hour occurred not so long ago in Los Angeles. I was awaiting a call to New York to start work in a new picture. By a series of mishaps the wire summoning me east was delayed so that I had just one scant hour in which to make my train. During that sixty minutes I accomplished more than I ever dreamed it possible to crowd into so short a time.

In that hour I visited a sick friend, called at the dressmakers, broke a couple of engagements that had to be attended to personally (or lose my friends), kept an appointment with the dentist—the most dreadful experience of all—supervised the packing of my trunks, persuaded a neighbor to take care of my dog, who only chews up new shoes—this was some task, for my dog's reputation had gone before him—and helped the chauffeur start the car.

We caught the train, but I have never been able to discover how. I do know that I did not draw a full breath until the train reached Chicago.

Picture Facts

In Brief Form

Author, Scenarist, Cameraman, Big Scenes, Highlights, Etc.

Star

BEBE DANIELS. Since "Dangerous Money," her first starring picture for Paramount, Bebe, always popular with the fans, has come to mean big box office business. "Miss Bluebeard," her second picture as a star, was nothing short of a knock-out, and now comes "The Crowded Hour" in which the personable Miss Daniels ventures into serious drama with startling success.

Director

E. Mason Hopper, who made "Janice Meredith" and others just as successful.

Co-authors

Channing Pollock and Edgar Selwyn, whose stage play starring Jane Cowl was one of Broadway's biggest hits.

Scenarist

John Russell, who wrote the screen play, "Argentine Love" and others.

Cameraman

J. Roy Hunt, Hopper's regular photographer.

In the Cast

Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing, of the "Follies"; Frank Morgan, at this writing in a prominent role in the Broadway stage success, "The Firebrand"; and Alice Chapin.

Type of Story

"The Crowded Hour" has a vital story to tell, tracing the development of Peggy Laurence (Bebe Daniels), a selfish girl in love with another woman's husband, whose character undergoes a great transformation through sacrifice and the warmest human sympathy and understanding.

Theme

Bebe is a telephone girl who becomes a headliner in the "Follies" through the young millionaire, played by Kenneth Harlan. Harlan, though married, falls in love with Bebe. There are complications which are all straightened out by the war.

Appeal

You'll get laughs, tears and spinal shivers when you see Bebe Daniels in "The Crowded Hour."

picture version of the Selwyn-Pollock stage hit, written for the screen by John Russell and directed by E. Mason Hopper, who made "Janice Meredith."

Miss Daniels has the role of Peggy Laurence, a telephone operator who aspires to a career as an actress. T. Roy Barnes, her pal, also has a yen to act, and they try out their talents on New York's Bowery crowd.

Kenneth Harlan, a rich young fellow from upper Park Ave., falls for the pretty Peggy. He has a wife, played by Helen Lee Worthing, former "Follies" beauty. But their married life is not congenial. Even Frank Morgan, as a friend of the family, cannot get things straightened out.

Harlan gets Bebe a job in the "Follies," with Barnes as a foil. Then the war comes, and Bebe and Barnes go to France as "Y" entertainers. Bebe's real purpose, however, is to be near Harlan, who has enlisted. She entertains the soldiers in the front line trenches, goes through a gas attack and makes a wild ride on a motorcycle in an effort to save Harlan, who has gone to destroy an ammunition dump before the enemy reach it.

While in a field telephone dug-out, Bebe realizes that there is something more in life than the love for one man and instead of warning Harlan of the attack she plugs in on an open line and saves an entire division of French troops. Bebe is blinded by an explosion that follows and is taken to an evacuation hospital where Harlan's wife nurses her back to health. The two come to an understanding of their love for the same man.

Bebe heroically gives up Harlan who returns to the scene an exchanged prisoner, and turns to the tireless devotion of her stage partner.

Alice Chapin, Armand Cortez and Warner Richmond complete the cast of "The Crowded Hour."

Laugh Scenes Brighten Up "The Crowded Hour"

Although "The Crowded Hour" is a serious, dramatic story, Bebe Daniels' flair for comedy was given full sway for a hilarious sequence in this latest vehicle which brings her to the screen as an entertainer of the A. E. F. in France.

With T. Roy Barnes, who enacts the part of her professional partner during these entertainments, Miss Daniels staged a burlesque of the popular conception of an apache dance that convulsed her audience of ex-service men who were engaged at the Paramount Long Island studio to provide suitable war background for the story.

Garbed in the long, baggy trousers, the open-necked shirt and tied kerchief worn by the traditional apache of the Parisian underworld, Miss Daniels displayed also a tiny black mustache on her upper lip. In moments of stress, during the exaggerated dance, this facial adornment in its antics added a ridiculous note to the caricature.

Barnes' part in this dance was that of the "lady." His get-up was equally grotesque, and if his screen admirers vote this effort a success, it is claimed he will consider a tempting offer to become a female impersonator.

Kenneth Harlan is also in the cast of the picture, which opens at the on next.

HOURS:

Just before the wedding ceremony.

Waiting your turn at the dentist.

Bebe Daniels' new Paramount starring picture at the.....

"One crowded hour of glorious life

Is worth an age without a name." Who is the author of these lines and where do they appear? Offer free tickets to "The Crowded Hour" for the first ten correct answers.

The answer is—Sir Walter Scott, in his poem "Marmion."

A CROWDED HOUR of entertainment—Bebe Daniels' latest Paramount production now at the Theatre.

Run an amateur night. Much of the comedy in "The Crowded Hour" occurs in the scenes where Bebe and Roy Barnes "get the hook" while doing their stuff for

an unappreciative audience on the Bowery during an amateur performance.

Tie-up with the "Y". Bebe and Barnes are "Y" entertainers in the picture.

If war stuff goes over with the fans in your locality, play it up. There are some great scenes right up in the front line trenches in this one.

For that CROWDED HOUR at the office when you can't even call "time out" for lunch—try a bar ofs chocolate.

For that CROWDED HOUR in the morning—a Sure-edge razor.

—before the train or boat leaves, a wire to the folks.

Travel bureaus—"You don't spend as much as a CROWDED HOUR if you travel the....way"

Jewelers—"For that CROWDED HOUR when minutes mean money, you can always depend on a.....watch."

Newspaper teaser: "Have a care—THE CROWDED HOUR approaches!" "THE CROWDED HOUR is at hand! It's a Paramount picture starring Bebe Daniels at the.....Theatre all this week."

Jewelers window display—"How they kept tabs on that CROWDED HOUR through the ages—hour glass, sun dial, clock, etc."

"A Purple cab will get you there in time during that CROWDED HOUR."

"Your CROWDED HOUR for entertainment is after two o'clock any afternoon and after seven any evening this week at the....."

Use the herald, cross-word puzzle and other seat-selling novelties illustrated on the next page.

"THE CROWDED HOUR is crowding them in at the..... There's a reason!"

In "Miss Bluebeard," fans saw Bebe Daniels the comedienne. In "The Crowded Hour" Bebe proves that she can be more or less serious when she wants to. It's a great tale of a girl who falls in love with the handsome young millionaire husband of another woman.

See list of Paramount exploiters on third page. Get in touch with the man assigned your territory and put over a real advertising campaign on this picture.

THE CROWDED HOUR," the latest Paramount picture starring Bebe Daniels, which will be shown at the.....Theatre on.....next to remain for.... days, includes the biggest line-up of popular players in the cast that has ever appeared in support of Paramount's newest star.

Kenneth Harlan has the leading man's role in the production, which is a screen version of Channing Pollock and Edgar Selwyn's immensely popular stage play of the same name. T. Roy Barnes is Bebe's stage partner in the picture. Miss Daniels plays Peggy Laurence, a pretty young telephone operator who "plugs" her way to fame on Broadway.

Helen Lee Worthing, "Follies" beauty seen recently in "The Swan," plays Harlan's wife in "The Crowded Hour." Romance for her husband and herself has become sort of a frayed out affair, though neither will divorce

the other. Naturally enough, Harlan turns to Bebe, and there are no end of complications.

Other prominent players in the cast are Frank Morgan, of the Broadway stage success, "The Firebrand," Alice Chapin, Armand Cortez and Warner Richmond.

"Crowded Hour" Coming

The Paramount picture, "The Crowded Hour," starring Bebe Daniels, will be shown next..... at the.....Theatre.

The story, adapted from the Selwyn-Pollock stage play of the

The story has to do with the regeneration of a selfish young phone girl, risen to Follies star, by the situations she faces when she goes abroad as a "Y" entertainer.

A vital personal life for a tease whose adventure.

"The Crowded Hour" John Russell from a tremendous hit and Channing Pollock and E. Mason Hopper. Here is a story to appeal—a disarming a selfish girl the latter's wife.

The background activities of an exciting scenes back of the

A careful adaptation flavor of the original is a picture

Kenneth Harlan and other big names

Peggy Laurence
Billy Laidlaw
Matt Wilder
Bert Caswell
Grace Laidlaw
Captain Solomon
Grandmother
Operator...

PEGGY LAURENCE is going away during the picture to become an actress at an amateur night on the half a chance, but she sees a spark of something Peggy that it would be a

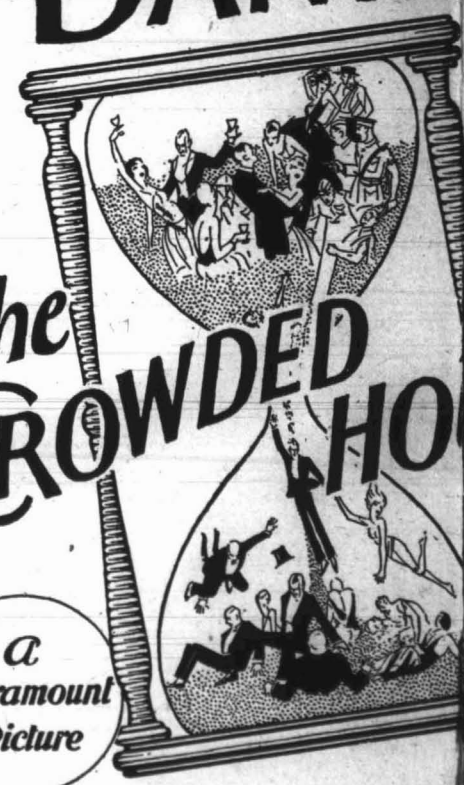
ADOLPH ZUKOR AND JESSE LASKY PRESENT

BEBE DANIELS

in

"The Crowded Hour"

A Paramount Picture



ONE crowded hour of glorious life is worth an age without a name," sang the poet.

Bebe Daniels in the Selwyn-Pollock Broadway stage hit.

Two-column Press Advertisement 2

A vital personality in a vitally dramatic story of a selfish girl whose character is remoulded in the fires of a great adventure.

"The Crowded Hour" was adapted for the screen by John Russell from the stage play in which Jane Cowl scored tremendous hits. By Edgar Selwyn, author of "The Arab," and Channing Pollock, author of "The Fool." Directed by E. Mason Hopper.

Here is a story rich in all the elements that one knows appeal—a different sort of triangular love drama involving a selfish girl, a young and handsome millionaire and the latter's wife.

The backgrounds of the story include the glittering activities of an exclusive night club in New York and stirring scenes back of the lines in France during the World War.

A careful adaptation has been made—all the essential color of the original story has been reserved—and the result is a picture with exciting action, drama and suspense.

Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing and other big names appear in the cast.

Cast

Peggy Laurence	BEBE DANIELS
Billy Laidlaw	Kenneth Harlan
Matt Wilde	T. Roy Barnes
Bert Caswell	Frank Morgan
Grace Laidlaw	Helen Lee Worthing
Captain Soames	Armand Cortez
Grandmother Duvasse	Alice Chapin
Operator	Warner Richmond

Synopsis

PEGGY LAURENCE is just an ordinary New York girl who keeps plugging away day after day at a telephone switchboard. She has ambitions to become an actress and with a pal, Matt Wilde, tries out her talents in an amateur night on the Bowery. The crowd out front doesn't give them a chance, but Billy Laidlaw, a rich young fellow from upper Park Ave., has a spark of something original in their act and goes back stage to tell her that it would be a hit on Broadway and gives her a chance to prove it.

The piece is a distinct success, and Laidlaw, though married, keeps right on seeing Peggy.

War is declared, and the grim reality of the thing is brought home to Billy, who is now all wrapped up in his mutual love affair with the girl, by the news that his younger brother has been killed in a liquid gas attack. Billy's friends try to stir him up to "carry on" in his brother's stead, and Peggy thinks that Grace Laidlaw's plea to her to get Billy to enlist is but a scheme to separate them. Laidlaw goes over, however, and Matt Wilde comes in with the announcement that he is going over with the "Y". Peggy, for the purely selfish reason of being near Billy, decides to go with him.

In France, with heroism and death and self-sacrifice all about her, Peggy begins to realize just how small she has been. After months of entertaining the soldiers, she recognizes Billy in a returning engineer company. An air raid cuts their greeting short. Headquarters is warned of a heavy attack which finds them unprepared, and all are ordered to fall back at once.

There is a vast store of ammunition that must not fall into the enemy's hands. Billy volunteers to destroy the dump. Peggy learns that he is going to certain death and starts out to stop him.

After tearing down a country-side of exploding shells, she reaches a signal station where the operator is trying to warn a battalion of men of the attack. But Peggy doesn't care if there are a million men; she is bent on saving Laidlaw for herself. The operator is wounded and Peggy gets an open wire and is about to send her warning to Billy when she undergoes a change of heart and sends the message that saves the battalion instead.

Billy blows up the ammunition dump and is buried in the debris.

Several weeks later, Peggy is in a base hospital suffering from temporary blindness and the result of a shell that wrecked the signal shack just after she had sent her message through. Grace Laidlaw, who had learned what she had done to save Billy, attends her, keeping her identity a secret. A great bond of friendship has developed between the two women.

Bebe Daniels in the
Paramount Picture
"The Crowded Hour"

One-column Production Mat 1PA

The Most Crowded Hour of My Life

By Bebe Daniels

(Who comes to the..... Theatre next..... in the Paramount picture, "The Crowded Hour.")

(Special Story)

MY MOST crowded hour occurred not so long ago in Los Angeles. I was awaiting a call to New York to start work in a new picture. By a series of

mishaps the wire summoning me east was delayed so that I had just one scant hour in which to make my train. During that sixty minutes I accomplished more than I ever dreamed it possible to crowd into so short a time.

In that hour I visited a sick friend, called at the dressmakers, broke a couple of engagements that had to be attended to personally (or lose my friends), kept an appointment with the dentist—the most dreadful experience of all—supervised the packing of my trunks, persuaded a neighbor to take care of my dog, who only chews up new shoes—this was some task, for my dog's reputation had gone before him—and helped the chauffeur start the car.

We caught the train, but I have never been able to discover how. I do know that I did not draw a full breath until the train reached Chicago.

A crowded hour! Well, rather.

What was your most "crowded hour"?

Send a story to the editor of the.....

Cash prizes and tickets to the new Paramount picture, "The Crowded Hour," coming to the....., will be awarded to the winners.

Bebe Star in "The Crowded Hour" Film

Peggy Laurence is a slangy, breezy telephone operator in a New York hotel who, like a thousand and one other girls, aspires to a stage career. Then along comes a fairy prince and before the astonished Peggy knows what it's all about, she's a headliner in the "Follies" and the rage of Broadway.

It's Bebe Daniels' latest screen role in the Paramount picture, "The Crowded Hour," which opens a..... days' run next..... at the..... Theatre. The picture, directed by E. Mason Hopper, was adapted for the screen by John Russell from the stage play of the same name by Channing Pollock and Edgar Selwyn. Kenneth Harlan and T. Roy Barnes head the cast.

When Peggy's sight is restored, she realizes that Grace really loves her husband and tells her that Billy had truly loved Grace. Just then Billy, an exchanged prisoner, enters the garden. Peggy, not to be outdone by Grace in sacrifice, sends him to his wife while she turns to the tireless devotion of her stage partner.

ing short of a knock-out, and now comes "The Crowded Hour" in which the personable Miss Daniels ventures into serious drama with startling success.

Director

E. Mason Hopper, who made "Janice Meredith" and others just as successful.

Co-authors

Channing Pollock and Edgar Selwyn, whose stage play starring Jane Cowl was one of Broadway's biggest hits.

Scenarist

John Russell, who wrote the screen play, "Argentine Love" and others.

Cameraman

J. Roy Hunt, Hopper's regular photographer.

In the Cast

Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing, of the "Follies"; Frank Morgan, at this writing in a prominent role in the Broadway stage success, "The Firebrand"; and Alice Chapin.

Type of Story

"The Crowded Hour" has a vital story to tell, tracing the development of Peggy Laurence (Bebe Daniels), a selfish girl in love with another woman's husband, whose character undergoes a great transformation through sacrifice and the warmest human sympathy and understanding.

Theme

Bebe is a telephone girl who becomes a headliner in the "Follies" through the young millionaire, played by Kenneth Harlan. Harlan, though married, falls in love with Bebe. There are complications which are all straightened out by the war.

Appeal

You'll get laughs, tears and spinal shivers when you see Bebe Daniels in "The Crowded Hour." It's one of those pictures that hold you from start to finish.

Here is an interesting and gripping picture. It is not all war stuff by a long shot, even though that part of the production is exceedingly well done and carries wallop after wallop for the audience.

—and Bebe's more charming than ever in this one!

Big Scenes

Laughs—Bebe backstage in the "Follies," dressed in an outfit more eccentric than Fanny Brice ever dreamed of.

The apache dance which Bebe and T. Roy Barnes stage behind the lines for the soldiers.

Bebe teaching a bunch of French kids the American national anthem—"Hail, hail, the gang's all here!"

Barnes doing parlor tricks for guests at a smart after-theatre party.

Tears—When Bebe, temporarily blind, discovers that her nurse is the wife of the man she loves.

In the field telephone dugout when Bebe has to decide between saving a whole French division or Harlan.

Thrills—The wild motorcycle ride of Bebe and Barnes through the shell ridden territory between American and enemy lines.

The blowing up of the telephone dugout in which Bebe and Barnes are wounded.

The bombardment of the American headquarters and a hundred and one other breath-takers in the war sequence.

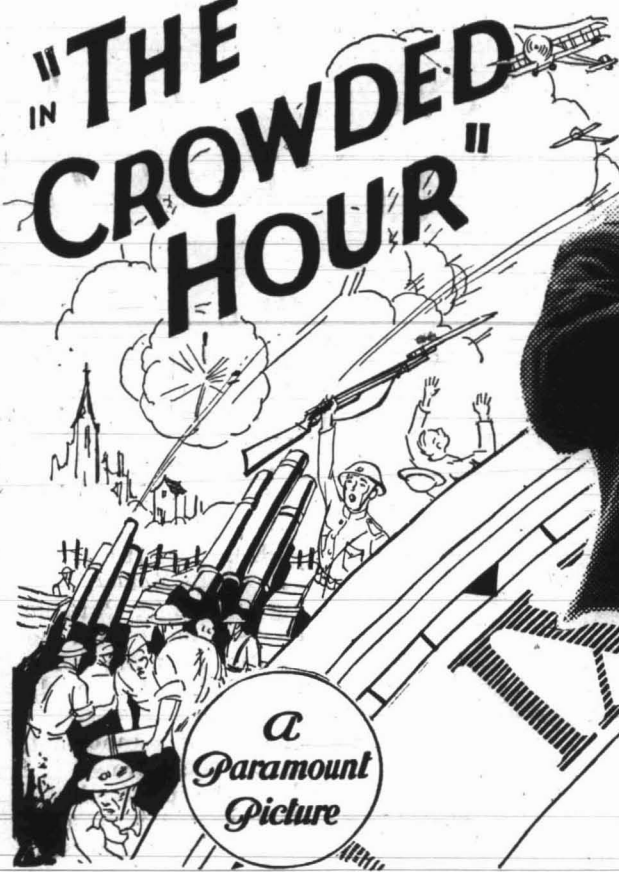


Crowd Them in With Paramount

ADOLPH ZUKOR AND JESSE L. LASKY PRESENT

BEBE DANIELS

"THE
CROWDED
HOUR"



A
Paramount
Picture



THE tale of a girl who
lost a man and won
her own soul.

Directed by E. Mason Hopper; Screenplay by John Russell

Kenneth Harlan, T. Roy Barnes in the cast.

Four-column Newspaper Advertisement 4A

Trailers Build Business!

You can get an excellent Service Trailer on "The Crowded Hour." 75 feet of punch scenes and titles. See Price List, poster page, for National Screen Service Inc., offices.

ADOLPH ZUKOR AND JESSE L. LASKY PRESENT
BEBE DANIELS
in
"THE CROWDED HOUR"



A Paramount Picture

BEBE DANIELS' greatest dramatic chance—and how she takes it!

Directed by E. Mason Hopper

per. Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing in the cast.

RIALTO THEATRE

Two-column Supplementary Press Ad

BEBE DANIELS

PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY



Two-column Supplementary Press Ad 2AS

CROSS WORD PUZZLE

TWO-COLUMN cross word puzzle news- per mats-
similar to the one on "The Crowded Ho" 'illustrate
below—are available on each of the "Second l uous Forty
pictures. Mats 10 cents each.

One-column mats of the solutions may be had at you
exchange upon request.

1		2		3	4	5	6	7		8
		9	10							



Two-col. ad and other
production cut on first



BEBE DANIELS

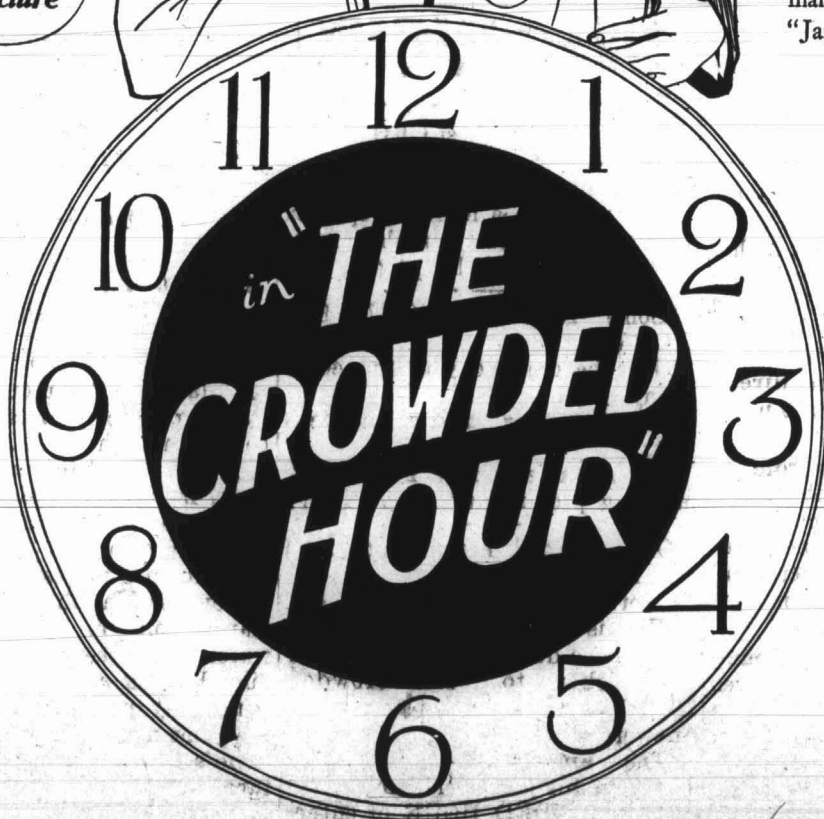
PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY

a
Paramount
Picture



A CROWDED
HOUR of
screen entertainment
from the Broadway
stage success.

Directed by the
man who made
"Janice Meredith."



Three-column Newspaper Advertisement 3A

Ad or Program Copy

"One crowded hour of glorious life is worth an age without a name."

—Sir Walter Scott

Meet me at The Crowded Hour.

The time of your life—"The Crowded Hour."

The drama of a girl who learned that marriage is more than a ring and a few words by the minister.

Is there something greater than marriage? See "The Crowded Hour."

Sixty minutes of tingling entertainment.

There's a thrill born every minute in "The Crowded Hour."

Jane Cowl's great success superbly picturized.

Thou shalt not covet thy neighbor's husband.

The tale of a girl who drained the cup of pleasure and found

RIALTO



ADOLPH ZUKOR
JESSE L. LASKY
PRESENT
BEBE DANIELS
in
"The CROWDED HOUR"
a
Paramount
Picture

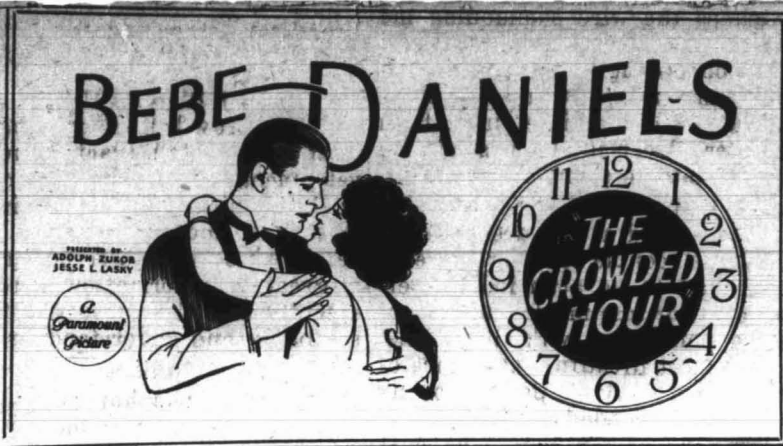
THE story of a good



Four-column Newspaper Advertisement 4A

Trailers Build Business!

You can get an excellent Service Trailer on "The Crowded Hour." 75 feet of punch scenes and titles. See Price List, poster page, for National Screen Service Inc., offices.



Two-column Supplementary Press Ad 2AS



Bebe Daniels in
"The Crowded Hour"
A Paramount Picture
Production Mat 1PB

Two-col. ad and other
production cut on first
page.

Halftones are all 55-
screen and reproduce
perfectly.



Bebe Daniels and Kenneth Harlan in the
Paramount Picture "The Crowded Hour"

Two-column Production Mat 2P

BEBE DANIELS in 'THE CROWDED HOUR'

A Paramount Picture

BEBE DANIELS' greatest
dramatic chance—and how
she takes it!

Directed by F. Mason Hoo

per. Kenneth Harlan, T. Roy
Barnes, Helen Lee Worthing in
the cast.

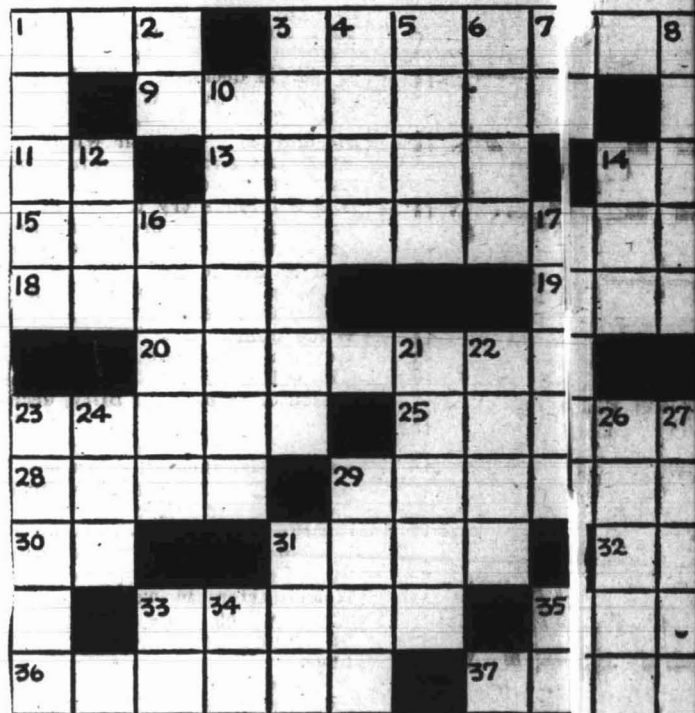
RIALTO THEATRE

Two-column Supplementary Press Ad

CROSS WORD PUZZLE

TWO-COLUMN cross word puzzle news-
similar to the one on "The Crowded Ho
below—are available on each of the "Second
pictures. Mats 10 cents each.

One-column mats of the solutions may be
exchange upon request.



HORIZONTAL

1. Definite article
3. A genus of Australian shrubs
9. Hymned
11. Member of Parliament (abbr.)
13. A kind of bran (Dial.)
14. Indefinite article
15. Full name of popular moving picture actress (possessive)
18. A spy
19. Born
20. Pressed for space
23. A germ (abbr.)
25. Spools of film
28. God of Thunder (Myth.)
29. Held (old form)
30. Yes
31. Electrified particles
32. Diphthong
33. A coming (obs.)
35. Hail!
36. One who planes
37. A row

VERTICAL

1. Graves
2. Epistle (abbr.)
3. Earring
4. A petition
5. So Be It!
6. Combining form from the Latin word meaning whole
7. Road (abbr.)
8. Feeling
10. One who steers
12. Vigor
14. Intoxicating liquor
16. Combining form denoting a billion
17. Finished
21. To speak monotonously
22. Snake-like fish
23. To mark
24. Your
26. To let remain
27. To jeer
29. Division of time
31. Feminine suffix
33. Go (French)
34. Printer's measure
35. Three toed sloth

THE CROWDED HOUR

Two-column Press Advertisement 2AX

eth Harlan, T.
rnes in the cast.



OTHER

FEATURES

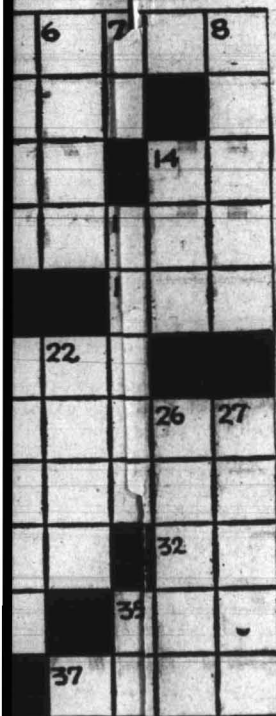
HERE

EA'RE

Press Ad SX

PUZZLE

le newspaper mats—
crowded Ho' illustrated
"Second Inuous Forty"
as may be ad at your

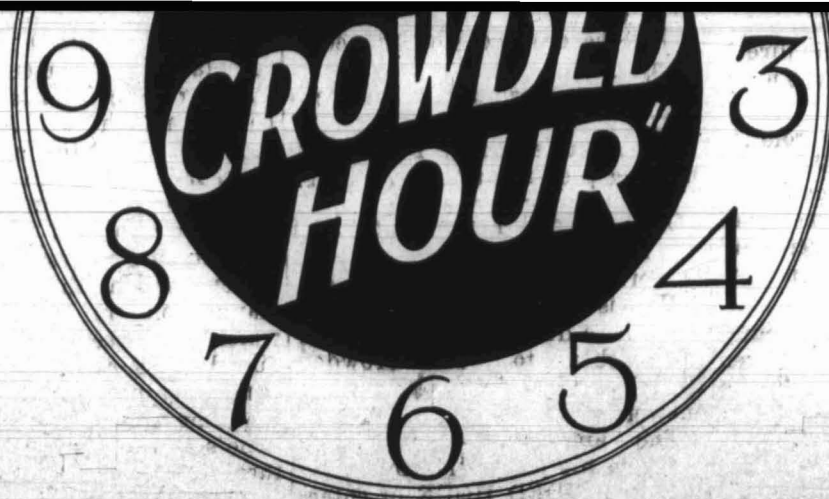


VERTIC

craves
pistle (abbr.)
arring
petition
Be it!
ombining form om the Latin
word meaning ale.
oad (abbr.)
eeling
ne who steers
igor
atoxicating liquo
ombining form coting a billion
inished
o speak monotonaly
nake-like fish
o mark
our
o let remain
o jeer
Division of time
feminine suffix
o (French)
Printer's measure
Three toed cloth

HOOR

ertisement 2X



Three-column Newspaper Advertisement 3A

Ad or Program Copy

RIALTO

"One crowded hour of glorious life is worth an age without a name."

—Sir Walter Scott

Meet me at The Crowded Hour.

The time of your life—"The Crowded Hour."

The drama of a girl who learned that marriage is more than a ring and a few words by the minister.

Is there something greater than marriage? See "The Crowded Hour."

Sixty minutes of tingling entertainment.

There's a thrill born every minute in "The Crowded Hour."

Jane Cowl's great success superbly picturized.

Thou shalt not covet thy neighbor's husband.

The tale of a girl who drained the cup of pleasure and found her soul in the dregs.

Lost on Broadway; found in France—A WOMAN'S SOUL.

Love can't be built of shifting sands; it must be grounded upon a rock. Bebe learns this in "The Crowded Hour."



ADOLPH ZUKOR
JESSE L. LASKY
PRESENT

BEBE DANIELS

in

"The CROWDED HOVR"



THE story of a good little bad girl of Broadway.

Based on the Selwyn-Pollock stage play in which Jane Cowl starred.

One-column Press Ad 1A



Bebe Daniels and Kenneth Harlan
in a scene from the Paramount Picture "The Crowded Hour"

Three-column Production Mat 3P



Make Every Hour a "Crowded Hour"

Reviews

"The Crowded Hour"

THE CROWDED Hour, a new Paramount picture starring Bebe Daniels, opened at the..... Theatre yesterday. The production was adapted to the screen by John Russell from the Jane Cowl stage success of the same title by Channing Pollock and Edgar Selwyn. E. Mason Hopper, who made "Janice Meredith," directed the film which brings Bebe to the screen in the role of a typical New York girl—who plugs along day after day but who has thespian ambitions.

This ambition is shared by Matt Wilde, a genial young man with a gift for tomfoolery, played by T. Roy Barnes. The two put on an impromptu skit during an "amateur night" at a dingy Bowery theatre, but their roughneck audience fails to appreciate them. One man in the audience, however, recognizes a spark of something original in their act. He is Billy Laidlaw (Kenneth Harlan), who came to the theatre in search of a little fun. Peggy's performance and her dynamic personality so impress him that he seeks her out back-stage and tells her that the act would be a hit on Broadway, and offers his aid in securing an engagement.

Her meeting with Billy gives Peggy the urge toward success, which she achieves rapidly. Peggy and Laidlaw fall in love, though Billy is already married—a loveless affair, and his wife refuses to divorce him.

Billy goes to France with the engineers, and Peggy, for the purely selfish reason of being near Laidlaw, goes over as a "Y" entertainer with Matt Wilde. There, with self-sacrifice and hardship on every side, is worked out the regeneration of both Billy and Peggy. The picture closes with Laidlaw's return to his wife and Peggy seeking happiness in the tireless devotion of her stage partner.

Helen Lee Worthing, formerly of the "Follies," plays Grace Laidlaw. Frank Morgan, Armand Cortez, Alice Chapin and Warner Richmond complete the cast.

"The Crowded Hour" is crowded from main title to final fade-out with everything that goes to make up pleasing screen entertainment. For those who like Bebe as a comedienne there are laughs galore, for those who prefer her in something more or less serious there is drama and heart-appeal, and to top it all there are sure-fire thrills.

(Review No. 2)

"One crowded hour of glorious life is worth an age without a name."

From these glorious lines of Sir Walter Scott Paramount has derived the theme for Bebe Daniels' latest starring production, "The Crowded Hour," a screen version of the Selwyn-Pollock stage play, which is the feature at the..... Theatre all this week.

"The Crowded Hour," directed by E. Mason Hopper, is laid in New York City, featuring amateur night on the Bowery, back-stage at the "Follies," a gay night club, the war areas of France and a beautiful garden in a French convalescent home.

Bebe plays pretty Peggy Laurence, phone girl who has an idea she would like to be an actress. Her partner is Matt Wilde, played by T. Roy Barnes, who has a leading role with Kenneth Harlan in the supporting cast of the production. Lady Luck plays right into her hands, for in the audience at a Bowery theatre where she goes on amateur night is young Billy Laidlaw, wealthy engineer, who sees talent in the girl and brings her to the notice of a Broadway producer. It is but a matter of weeks until she is a "Follies" headliner.

And all this time young Laidlaw sees Peggy nightly. A mutual love affair springs up between the two, even though Billy is already married. The scenes that follow carry the pair

YOU CAN'T MATCH PARAMOUNT PICTURES —but— PARAMOUNT MATCHES PULL PROFITS

National advertisers and retail stores everywhere have found book matches an excellent advertising medium. The smoker has been educated to receive his matches free when purchasing tobacco products. Possibly you have imagined that the dealer hands them out so promiscuously because he pays nothing for them. Wrong. He does pay for them but usually very little as the principal cost is borne by the firm whose advertising the cover carries.

If mercantile concerns find match advertising so efficient, why not theatres? Remember that you are not only handing a man something useful and necessary, but a packet that he carries around with him anywhere from 2 days a week, and sees your message every time he "lights up."

If you were to order a quantity of matches bearing your individual advertisement, the cost would be prohibitive. Through the efforts however of Paramount's Division of Exploitation, there is now available a stock cover design for theatres playing Paramount Pictures at a most reasonable cost.

The color scheme is orange, black and white—a most effective combination. You may have the name of your theatre and city—or any wording to your liking, providing it does not consume over two lines, printed on them.

All orders should be sent direct to the Lion Match Company, Flak Building, Broadway at 57th Street, New York City. The prices are as follows:—

2,500 Books (Minimum allowable)	\$11.00
5,000 Books	20.00
10,000 Books	35.00

From thereon, figure at \$3.50 per thousand, all shipments F. O. B. New York. Orders will be shipped two weeks after receipt and cash must accompany order. All matches to be sent by express or freight as desired—no parcel post.

There are innumerable ways of course to distribute matches and you can bring down the cost by selling them to cigar stands at the price they are accustomed to paying. Isn't this a fine medium at the low cost of 1/2 of a cent? And isn't it a great tie-up with Paramount's national advertising?

All matches to be sent by express or freight as desired—no parcel post.

Bebe War Entertainer in "The Crowded Hour"

IN "The Crowded Hour," her latest picture as a Paramount star, Bebe Daniels has the role of a telephone operator in a New York hotel, who, through an amateur performance on the Bowery, is brought to the attention of a prominent Broadway theatrical producer, becomes the hit of the "Follies" and then, upon America's entry into the World War, goes overseas with the boys as a "Y" entertainer.

"The Crowded Hour" was adapted to the screen by John Russell from the Jane Cowl stage success by Channing Pollock and Edgar Selwyn. It's a romantic thriller with Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing and others playing in support of the star.

The picture is not all war stuff, though that part of the production is said to far surpass anything of the kind ever before attempted for the screen and carries with it wallop after wallop for audiences. There is plenty of New York atmosphere—the Bowery, the flaming forties of Broadway, Park Avenue wealth and Seventh Avenue delicatessen stores.

There's comedy, too. Everyone who has seen "Miss Bluebeard" knows what to expect of Bebe and Barnes at an amateur performance on the Bowery in "get-ups" more eccentric than Fanny Brice ever dreamed of.

Frank Morgan, Alice Chapin and Armand Cortez are other big names in the cast.

"Crowded Hour" New Bebe Daniels Picture

A great many theatregoers will recall "The Crowded Hour" as the celebrated stage play by Channing Pollock and Edgar Selwyn in which Jane Cowl scored a distinct triumph. The piece is ideal screen material and has been filmed as a Paramount picture with Bebe Daniels in the star role.

"The Crowded Hour," adapted for the screen by John Russell and directed by E. Mason Hopper, is a thrilling drama of New York life and the War. Kenneth Harlan and T. Roy Barnes head the cast.

Bebe has the role of pretty Peggy Laurence, phone operator in a leading New York hotel. Her ambitions are other than plugging away at a switchboard day in and day out—she has visions of a career as an actress, and that dream comes true when Harlan, playing the wealthy Billy Laidlaw, sees her during an amateur night on the Bowery and gets her the opportunity to show her act to a leading Broadway theatrical agent. She's a knockout, and it isn't long before we find her a headliner in the "Follies." Barnes plays her stage partner.

Helen Lee Worthing is cast as Grace Laidlaw, Billy's wife. There's no love lost between Billy and her, though neither will go ahead and get a divorce, and there's a great mix-up

He's in Again!

TAMMANY Young, who vies with "One-eyed" Connelly for the gate crashing championship of the world, pushed his way into the Thalia Theatre on New York's Bowery recently and got a job acting in Bebe Daniels' latest starring picture, "The Crowded Hour."

When Tammany got into the theatre he found E. Mason Hopper busy with scenes for the picture. He went right down to the front row and became an actor on the spot.

There is a superstition in the theatre that if someone crashes the gate on the first night, the play will be a success. When Miss Daniels saw Young in the audience she turned to Hopper and said:

"Now I know we will have a good picture."

And that isn't the half of it. "The Crowded Hour," which opens at the..... today, includes Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing, "Follies" beauty, and others in the strong supporting cast.

Laughs, Thrills, Drama in "The Crowded Hour"

For combining real laughs, thrills and actionful drama, "The Crowded Hour," starring Bebe Daniels which opens at the..... today, has anything the popular Paramount star has ever attempted before done to a crisp.

"The Crowded Hour" was written for the screen by John Russell from the Broadway stage success by Channing Pollock and Edgar Selwyn and brings Miss Daniels to the screen in the role of Peggy Laurence, a breezy telephone girl who, between "scusit-please" and "linesbusy" dreams of the day when Broadway will see her name in bright lights—a dream that comes true when Kenneth Harlan, who, with T. Roy Barnes, heads the supporting cast in the picture, sees her at an amateur night on the Bowery and brings her and her partner (Barnes) to the notice of a prominent producer.

It all seems like a fairy tale to Bebe at first, and when she "comes to," she naturally falls in love with her benefactor—and that's how all the trouble starts. Billy Laidlaw (Harlan) is a married man. Helen Lee Worthing, former "Follies" beauty, plays his wife, Grace. Though marital affairs with the two are not what they might be, Grace is not at all delighted with the prospects of having a rival for Billy's affections.

The World War separates Billy and Peggy in their mutual love affair. Laidlaw enlists in the engineers, and Peggy, just to be near him, goes across as a "Y" entertainer. It is behind the lines in France that the

"Crowded Hour" Bebe Daniels

Broadway Stage I
Paramount

(Synopsis)

BEBE DANIELS' Paramount starring "The Crowded Hour," screen by John J. Screenway stage success name by Channing Pollock and Edgar Selwyn, come Theatre on..... for.... days.

"The Crowded Hour" is a romantic-drama laid out punctuated with sure behind the lines in F World War. Bebe Peggy Laurence, a aspirer to a career Kenneth Harlan, lea production, is cast handsome young gets Peggy a chance on Broadway where cided hit. T. Roy Wilde, is her stage

Helen Lee Worthing beauty, is cast Billy's wife. Marr Laidlaw's has been loveless affair, thou divorce the other.

On America's entry into War, even the col devotees her time to outside of contribut refuses to be drawn Peggy are so muc mutual love affair thought is crowded cable announcing t law's younger br Billy's enlisting in Matt Wilde is going entertainer, and Peggy intention of going with purely selfish reason Billy.

What happens "over the real woman in Peggy by the scenes of hero sacrifice on every s saves an entire French she has to make a choice them and Billy, a cas or many—how Billy reunited in the end brought to the screen in "The Crowded Hour," one of the of this or any season.

Frank Morgan, Ar Alice Chapin complete

Kenneth Harlan, Barnes Opposites

When it comes to her pictures Bebe Daniels prefer them in pairs so her attentions between

In "Miss Bluebeard" the starring picture for Paramount was supported by Robert MacKenna, English actor who made his debut in this production in "The Crowded Hour."

A version of the Selwyn-Pollock success, Kenneth Harlan and T. Roy Barnes head the cast in support of Paramount's new "The Crowded Hour."

E. Mason Hopper, who directed "Janice Meredith," is a story of a phone switchboard operator who thinks she should have a chance on Broadway.

Harlan has the role of the millionaire man-about-town. Bebe and Barnes in an amateur night on the Bowery. Though the crowd raves at the fare-thee-well, he sees something original in a brings them to the notice of a hit of the "Follies."

We "Doughnut" Barnes for

"Crowded Hour" With These Publicity Stories



"Crowded Hour" Bebe Daniels' Latest

Way Stage I
Paramount
Picture

(Synopsis)

E DANIELS' newest Para- picture, "The Crowded Hour," is a story of a telephone operator who becomes a star. The picture is being filmed at the Selwyn-Pollock stage play in which Jane Cowl starred on Broadway.

"Crowded Hour" is a fine romantic New York picture, filled with sure fire thrill scenes and the role of a phone girl who as an actress. Billy Laidlaw, a former "Follies" beauty, who shows her act as a de- arnes, as Matt rner.

into the World selfish Grace ar work. But money, Billy to it. He and absorbed in a t every other. However, a leath of Laid- r results in he engineers. ver as a "Y" announces her him—for the of being near

at happens "over y is awakened ism and self- division when voice between of one man d his wife are -this is all "The Crow- nest pictures and Cortez, the cast.

Chapin complete

neth Harlan, T. Roy Barnes Opposite Bebe

en it comes to l pictures Bebe Da them in pairs at tions between

"Miss Bluebeard ag picture for Pa supported by Robe th MacKenna, sh actor who ma in this producti he Crowded Hour n of the Selwyn- s, Kenneth Harla s, head the cast f Paramount's n e Crowded Hour son Hopper, who ith," is a story of a switchboard o s she should hav e been an ac- critical first- she gets a

an has the role of a multi- town who sees ur night on the Bowery. hee-well, he see s a spark of the piece and ce of a promi- y are soon the "Follies."

"Doughnut" B Barnes for

PARAMOUNT EXPLOITEERS

HERE are the trained showmen assigned each Paramount ex- change exclusively for the purpose of helping you put your pictures over. Get in touch with your exploiteer:

BIRCH, AL G.....	1625 Court Place.....	Denver, Colo.
CALLAHAN, JOHN.....	134 Meadow St.....	New Haven, Conn.
CORCORAN, EDWARD F.....	119 Seventh St.....	Milwaukee, Wis.
CUNNINGHAM, EARL.....	110-112 W. 18th St.....	Kansas City, Mo.
DANZIGER, WILLIAM.....	Pioneer & Broadway.....	Cincinnati, O.
DUNHAM, CURTIS.....	309 S. Jefferson St.....	Dallas, Tex.
		(and San Antonio, Tex.)
EAGLES, HARRY C.....	2017 Third Avenue.....	Seattle, Wash.
ESHENFELDER, GEORGE.....	110 N. Lee Street.....	Jacksonville, Fla.
		(and Charlotte, N. C.)
GAMBRILL, GEORGE.....	3721 Washington Blvd.....	St. Louis, Mo.
GEYER, ERNEST.....	51 Luckie St.....	Atlanta, Ga.
HAAS, J. A.....	444 Glisan St.....	Portland, Ore.
HELLMAN, JACK.....	1100 First Avenue N.....	Minneapolis, Minn.
KANTNER, OSCAR.....	201 Golden Gate Ave.....	San Francisco, Cal.
MC CONVILLE, JOHN P.....	8 Shawmut St.....	Boston, Mass.
		(and Portland, Me.)
MENDELSSOHN, WILLIAM.....	1563 East 21st St.....	Cleveland, O.
MOON, RUSSELL B.....	1327 S. Wabash Ave.....	Chicago, Ill.
PICKERING, HAROLD W.....	133 E. 2nd St., So.....	Salt Lake City, Utah
RENAUD, KENNETH.....	2949 Cass Avenue.....	Detroit, Mich.
ROBSON, WILLIAM N.....	1018 Forbes St.....	Pittsburgh, Pa.
SWIFT, HARRY.....	924 S. Olive St.....	Los Angeles, Cal.
TAYLOR, WM.....	514 Grand Ave.....	Oklahoma City, Okla.
THOMAJAN, P. K.....	113 S. Monroe St.....	Peoria, Ill.
WALL, EDWARD J.....	1101 N. Capitol Ave.....	Washington, D. C.
WATERSTREET, IRVIN A.....	38 S. Capitol Ave.....	Indianapolis, Ind.
WHELAN, LESLIE F.....	1219 Vine St.....	Philadelphia, Pa.
WIEST, JAMES M.....	1610 Davenport St.....	Omaha, Nebr.
		(and Des Moines, Iowa)
WILLIAMS, GEORGE E.....	254 Franklin St.....	Buffalo, N. Y.
WRIGHT, WILLIAM H.....	251 N. 5th St.....	Wilkes Barre, Pa.
ZELTNER, IRWIN.....	62 N. State St.....	Wilkes Barre, Pa.

"Follies" Beauty in "The Crowded Hour"

MOST players who have achieved important roles in screen productions have done so by relentlessly pursuing opportunity. Not so Helen Lee Worthing, the blue-eyed, willowy blonde, formerly of the Follies and now playing a leading character in Bebe Daniels' latest picture, "The Crowded Hour." According to Miss Worthing, she had been running away from offers to appear on the screen—offers made by the leading film magnates—up to the time she was finally persuaded to accept a part in "Janice Meredith."

Miss Worthing came to New York from her birthplace, Louisville, Ky., to seek her fortune. Her first step was a part in John Murray Anderson's "What's in a Name?" Then she became one of Florenz Ziegfeld's glorified girls, gaining wide-spread publicity as one of the foremost beauties of the Follies.

In time she was tired of the publicity attending her Follies engagement and found a less conspicuous occupation as a Red Cross worker in Boston. A photographer entered her photograph in a contest to determine the prettiest Red Cross girl, and Mary Pickford and Douglas Fairbanks, the judges, chose her as the winner. In order to acquire acting experience she joined a stock company in Lima, Ohio, playing a dramatic role. She later joined a repertory theatre nearer New York and again became one of the leading attractions of the Follies, 1924 edition.

The producer of "Enemies of

Women," requiring five unusually attractive girls for his picture, drafted Miss Worthing and four of her co-workers at the "Follies," overcoming her reluctance to enter screen work. She did so well in a bit with Lionel Barrymore (which was unfortunately cut out of the picture) that she was chosen for the role of Mrs. Loring in "Janice Meredith." But to this day Miss Worthing is not convinced that she is at all suited to screen work.

Miss Worthing was recently seen in a principal role with Adolphe Menjou, Ricardo Cortez and Frances Howard in "The Swan."

"The Crowded Hour," Bebe Daniels' third starring picture for Paramount, opens at the..... Theatre on..... It's a picturization of the Selwyn-Pollock stage play in which Jane Cowl starred on Broadway.

Kenneth Harlan, T. Roy Barnes and others also appear in the cast.

Kenneth Harlan Finds New Use for Mud Baths

Kenneth Harlan took several mud baths recently in order to be in character for the part he plays in support of Bebe Daniels in her latest Paramount starring picture, "The

"One crowded hour of glorious life Is worth an age without a name."

SO wrote Sir Walter Scott in his poem, "Marmion,"—and that's where Bebe Daniels' newest starring picture for Paramount, "The Crowded Hour," gets its name.

"The Crowded Hour" was adapted for the screen by John Russell from the Jane Cowl stage play of the same name by Channing Pollock and Edgar Selwyn. E. Mason Hopper directed the production which has to do with a pretty, slangy, breezy telephone operator in a New York hotel, who becomes the hit of the "Follies."

Kenneth Harlan has the leading man's role in the picture. As a wealthy young engineer, he first sees Miss Daniels at an amateur night in a theatre on the Bowery. T. Roy Barnes is her stage partner. Harlan, as Billy Laidlaw, goes back-stage to compliment the girl on her work saying that she'd be a knockout on Broadway. He arranges for her to give her act for a prominent theatrical agent, and we soon find her name in the bright lights.

The action of the picture also includes some real punch scenes behind the lines in France during the World War.

field Follies beauty recently seen in Paramount's "The Swan", has a prominent role in the cast of "The Crowded Hour," as Billy Laidlaw's wife. She refuses to divorce her husband when he becomes infatuated with Peggy Laurence (Bebe Daniels) and no end of complications set in.

Frank Morgan, Armand Cortez, Alice Chapin and Warner Richmond are other prominent names appearing in support.

Bebe Here in Newest Starring Production

"The Crowded Hour," Bebe Daniels' new Paramount starring picture, coming to the..... on....., tells a vital story, tracing the development of Peggy Laurence, a selfish girl in love with another woman's husband, whose character undergoes a great transformation through the heroism and self-sacrifice she witnesses when she goes abroad with the troops during the World War as a "Y" entertainer.

The backgrounds for the story in-

Specials

Bebe Becomes "Hello Girl" for New Picture

THE American business man is extremely polite, generous, does not flirt much, and is very matter of fact. So observes Miss Bebe Daniels, motion picture star. And she ought to know whereof she speaks because she was a telephone operator at the Biltmore hotel in New York for two days.

It was in a search for realism that Miss Daniels became a telephone operator in the hotel. In her latest Paramount picture, "The Crowded Hour", the first scenes show her as a phone girl in a hotel lobby and she wanted to do the job right so she donned a headpiece and worked for two days plugging in numbers.

"Everything worked fine while I was in the main exchange," explained Miss Daniels in telling of her experience, "but when I was sent down to the lobby to work the board for the booths my troubles began. It was Saturday afternoon and business was rushing. The girl at the board was adding her report and she said to me:

'Dearie, you watch the board while I add up the figures.'

Has Her Troubles

"A man gave me a number and I had a hard time finding the right plug. I didn't want the girl to see that I was a greenhorn so I just plugged in at random. The man got the wrong number and grumbled a bit about it. The regular operator showed me the right number and grumbled some too.

"I told the other girl that I had only begun, so she helped me quite a bit and I soon was able to get numbers with considerable facility.

"After I got over my nervousness I began to take notice of the people who came to telephone. Most of the men were extremely polite, occasionally some showed a little grouch, especially if their number was busy. And when you couldn't get a number for them they invariably said:

'But I am sure some one is home, they are always home. Won't you try again?'

"The average tip given by the men who use the telephone in hotels, I should say judging from what they handed me, is fifteen cents. Most men put down a quarter and tell you to keep the change. The women don't do that. If they leave a tip at all they usually put down a nickel.

Finds Men Polite

"Very few of the men tried to flirt with me. I am inclined to believe that most American men do not flirt as much as they are accused. Practically all of the men were very business like. They asked for their number, waited patiently until they got it, paid for the call and walked out with a minimum of conversation. One man did try to flirt with me a little and one gray-haired old man sent a bunch of flowers to the black-eyed telephone girl. I suppose he meant me. The other girl had blue eyes. One man said if I didn't have any particular place to go to dinner he could show me a nice, quiet cafe.

"I passed up all these contacts—I believe that's what you call them in the business world—and kept right on plugging numbers until one of the bellboys recognized me. Then I decided I had learned enough about being a telephone girl to be able to go through my scenes at the studio and asked for relief and went home."

"The Crowded Hour", a screen version of the Selwyn-Pollock stage play of the same name, comes to the..... Theatre for a...days' run on.....next. Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing and others appear in the strong supporting cast. E. Mason Hopper directed.

Bebe Back on Stage After Fifteen Years

On the rickety stage of the Thalia

his wife refuses to divorce him. Billy goes to France with the engineers, and Peggy, for the purely selfish reason of being near Laidlaw, goes over as a "Y" entertainer with Matt Wilde. There, with self-sacrifice and hardship on every side, is worked out the regeneration of both Billy and Peggy. The picture closes with Laidlaw's return to his wife and Peggy seeking happiness in the tireless devotion of her stage partner.

Helen Lee Worthing, formerly of the "Follies," plays Grace Laidlaw. Frank Morgan, Armand Cortez, Alice Chapin and Warner Richmond complete the cast.

"The Crowded Hour" is crowded from main title to final fade-out with everything that goes to make up pleasing screen entertainment. For those who like Bebe as a comedienne there are laughs galore, for those who prefer her in something more or less serious there is drama and heart-appeal, and to top it all there are sure-fire thrills.

(Review No. 2)

"One crowded hour of glorious life is worth an age without a name."

From these glorious lines of Walter Scott Paramount has derived the theme for Bebe Daniels' latest starring production, "The Crowded Hour," a screen version of the Selwyn-Pollock stage play, which is the feature at the..... Theatre all this week.

"The Crowded Hour," directed by E. Mason Hopper, is laid in New York City, featuring amateur night on the Bowery, back-stage at the "Follies," a gay night club, the war areas of France and a beautiful garden in a French convalescent home.

Bebe plays pretty Peggy Laurence, phone girl who has an idea she would like to be an actress. Her partner is Matt Wilde, played by T. Roy Barnes, who has a leading role with Kenneth Harlan in the supporting cast of the production. Lady Luck plays right into her hands, for in the audience at a Bowery theatre where she goes on amateur night is young Billy Laidlaw, wealthy engineer, who sees talent in the girl and brings her to the notice of a Broadway producer. It is but a matter of weeks until she is a "Follies" headliner.

And all this time young Laidlaw sees Peggy nightly. A mutual love affair springs up between the two, even though Billy is already married. The scenes that follow carry the pair to France—Bebe as a "Y" entertainer. It is here that she finally realizes how really selfish she has been, and the picture closes with her bringing about reconciliation between the Laidlaws.

Helen Lee Worthing, Frank Morgan and Alice Chapin are a few of the other big names in the cast.

"Crowded Hour" Is Just That for Paramount Star

Between participating in an amateur night on the Bowery, which included singing a couple of songs for the audience,—making a wild dash across shell-torn battlefields in France, saving a battalion of French troops from utter annihilation and then recovering from "temporary blindness" for scenes for her latest Paramount picture, Bebe Daniels crowded enough excitement into the production to justify the title.

"The Crowded Hour," was written for the screen by John Russell from the stage play by that name by Channing Pollock and Edgar Selwyn. Kenneth Harlan and T. Roy Barnes head the cast which includes such prominent Broadway players as Helen Lee Worthing, of the "Follies," Frank Morgan, of "The Firebrand," Armand Cortez, Alice Chapin and Warner Richmond.

The picture, directed by E. Mason Hopper, opens at the..... Theatre on.....

A Real Cast

Bebe Daniels, Kenneth Harlan, T. Roy Barnes and Helen Lee Worthing. It's seldom such a quartette of players is to be seen together in one picture. All have prominent roles in Bebe's latest Paramount star picture, "The Crowded Hour," which will be shown on.....next at the..... Theatre.

The story is based on the Selwyn-Pollock stage success, in which Jane Cowl scored on Broadway.

as a "Y" entertainer. "The Crowded Hour" was adapted to the screen by John Russell from the Jane Cowl stage success by Channing Pollock and Edgar Selwyn. It's a romantic thriller with Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing and others playing in support of the star.

The picture is not all war stuff, though that part of the production is said to far surpass anything of the kind ever before attempted for the screen and carries with it wallop after wallop for audiences. There is plenty of New York atmosphere—the Bowery, the flaming forties of Broadway, Park Avenue wealth and Seventh Avenue delicatessen stores.

There's comedy, too. Everyone who has seen "Miss Bluebeard" knows what to expect of Bebe and Barnes at an amateur performance on the Bowery in "get-ups" more eccentric than Fanny Brice ever dreamed of.

Frank Morgan, Alice Chapin and Armand Cortez are other big names in the cast.

"Crowded Hour" New Bebe Daniels Picture

A great many theatregoers will call "The Crowded Hour" as the celebrated stage play by Channing Pollock and Edgar Selwyn in which Jane Cowl scored a distinct triumph. The piece is ideal screen material and has been filmed as a Paramount picture with Bebe Daniels in the star role.

"The Crowded Hour," adapted for the screen by John Russell and directed by E. Mason Hopper, is a thrilling drama of New York life and the War. Kenneth Harlan and T. Roy Barnes head the cast.

Bebe has the role of pretty Peggy Laurence, phone operator in a leading New York hotel. Her ambitions are other than plugging away at a switchboard day in and day out—she has visions of a career as an actress, and that dream comes true when Harlan, playing the wealthy Billy Laidlaw, sees her during an amateur night on the Bowery and gets her the opportunity to show her act to a leading Broadway theatrical agent. She's a knockout, and it isn't long before we find her a headliner in the "Follies." Barnes plays her stage partner.

Helen Lee Worthing is cast as Grace Laidlaw, Billy's wife. There's no love lost between Billy and her, though neither will go ahead and get a divorce, and there's a great mix-up when Billy falls in love with Peggy. The World War only tends to complicate matters more.

Everything turns out right in the end, of course.

"The Crowded Hour" is Bebe's best picture to date. It contains much of the high class comedy that made "Miss Bluebeard" great entertainment.

Bebe at the Rialto

Bebe Daniels comes to the..... Theatre tomorrow in "The Crowded Hour," adapted for the screen by John Russell from the Selwyn-Pollock stage play of the same name.

The story is laid in New York and behind the lines in France during the World War and has to do with Peggy Laurence, an ordinary New York girl who plugs away day after day at a telephone switchboard. She has ambitions to become an actress and, with T. Roy Barnes, who with Kenneth Harlan, heads the strong supporting cast, try out during amateur night on the Bowery. They are booted off, but Harlan, playing Billy Laidlaw, wealthy young engineer, sees something original in their act and gets them a chance on the "big time." It's not long before the pair are the hit of the "Follies."

The war scenes are the best ever filmed. There are real thrills here. Combining comedy, thrills, love-interest and drama, "The Crowded Hour" is what might be classed as an "unusual" picture.

Closes Run

The final showings of the Paramount picture, "The Crowded Hour," which opened on.....at the..... Theatre, will take place there today.

The picture is a screen version of the Selwyn-Pollock stage success of the same name. Bebe Daniels is the star, and Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing, of the "Follies," and others appear in the cast.

per busy with scenes for the picture. He went right down to the front row and became an actor on the spot.

There is a superstition in the theatre that if someone crashes the gate on the first night, the play will be a success. When Miss Daniels saw Young in the audience she turned to Hopper and said:

"Now I know we will have a good picture."

And that isn't the half of it. "The Crowded Hour," which opens at the.....on....., includes Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing, "Follies" beauty, and others in the strong supporting cast.

Laughs, Thrills, Drama in "The Crowded Hour"

For combining real laughs, thrills and actionful drama, "The Crowded Hour," starring Bebe Daniels which opens at the.....today, has anything the popular Paramount star has ever attempted before done to a crisis.

Peggy is so much absorbed in mutual love affair that she thought is crowded. He cable announcing the death law's younger brother res. Billy's enlisting in the army. Matt Wilde is going for an entertainer, and Peggy knows intention of going with him—purely selfish reason of being near Billy.

What happens "over there" the real woman in Peggy is a by the scenes of heroism a sacrifice on every side—she saves an entire French village she has to make a choice between them and Billy, a case of or many—how Billy and his reunited in the end this brought to the screen in "The Crowded Hour," one of the best of this or any season.

Frank Morgan, Armand Cortez and Alice Chapin complete the cast.

Kenneth Harlan, T. Roy Barnes Opposite

When it comes to leading her pictures Bebe Daniels prefers them in pairs with the

"The Crowded Hour" was written for the screen by John Russell from the Broadway stage success by Channing Pollock and Edgar Selwyn and brings Miss Daniels to the screen in the role of Peggy Laurence, a breezy telephone girl who, between "scusit-please" and "linesbusy" dreams of the day when Broadway will see her name in bright lights—a dream that comes true when Kenneth Harlan, who, with T. Roy Barnes, heads the supporting cast in the picture, sees her at an amateur night on the Bowery and brings her and her partner (Barnes) to the notice of a prominent producer.

It all seems like a fairy tale to Bebe at first, and when she "comes to," she naturally falls in love with her benefactor—and that's how all the trouble starts. Billy Laidlaw (Harlan) is a married man. Helen Lee Worthing, former "Follies" beauty, plays his wife, Grace. Though marital affairs with the two are not what they might be, Grace is not at all delighted with the prospects of having a rival for Billy's affections.

The World War separates Billy and Peggy in their mutual love affair. Laidlaw enlists in the engineers, and Peggy, just to be near him, goes across as a "Y" entertainer. It is behind the lines in France that the girl realizes just how selfish she has been and the suffering and self-sacrifice she sees on every hand brings about her regeneration.

Frank Morgan, Alice Chapin and others appear in the cast E. Mason Hopper directed.

Bebe "Gets the Hook" in Latest Starring Picture

They gave Bebe Daniels "the hook" during the filming of her new picture, "The Crowded Hour," to be shown on.....next at the..... Theatre.

But it wasn't because Bebe did anything wrong. The scene was called for in the script of "The Crowded Hour," which was adapted to the screen from the stage play by Channing Pollock and Edgar Selwyn.

In the picture Bebe plays a telephone operator in a big New York hotel. She has her mind set on a career as an actress and, with T. Roy Barnes, her partner, decides to "show 'em something" at an amateur night on the Bowery. Their efforts are greeted with a heartless "razzing" from out front and—the hook.

This is but one of many big laugh scenes in the picture, which, besides Barnes, includes Kenneth Harlan, Helen Lee Worthing, Alice Chapin and others in the cast.

For those who'd like to know how Bebe makes out as an actress, we'll add that before the picture closes she's the hit of the "Follies." See how it all comes about at the.....

E. Mason Hopper directed the picture, Bebe's third starring production for Paramount. The other two were "Dangerous Money" and "Miss Bluebeard."

her attentions between the In "Miss Bluebeard" he starring picture for Paramount was supported by Robert F. Kennedy MacKenna, the English actor who made his debut in this production. In "The Crowded Hour," a version of the Selwyn-Pollock success, Kenneth Harlan and Barnes head the cast playing part of Paramount's newest "The Crowded Hour" directed by E. Mason Hopper, who made "Meredith," is a story of a phone switchboard operator thinks she should have been a tress and proves it to a critical night audience when she chance on Broadway.

Harlan has the role of millionaire man-about-town. Bebe and Barnes in an amateur night on the Bowery. Though the crowd "razzes" the fare-thee-well, he sees a something original in the picture brings them to the notice of a prominent manager, and they are hit of the "Follies."

We "Doughnut" Blame Barnes for Getting

Anyone who has studied history of the World War I impressed with the important part played by the American nut in keeping up the morale A. E. F. In bringing to the "The Crowded Hour," Bebe latest effort, which has for its ground of its vivid love stirring scenes of France in Director E. Mason Hopper as at the Paramount Long Island as many of the elements of as he could gather. Chief these ingredients was a vast nation of doughnuts.

The ex-service man who was gaged to play American, French soldiers and an officer, the arrival of the doughnuts shout and lost no time in denouncing them. T. Roy Barnes, who role of a "Y" over seas entertainment, was also delighted with the nuts and did his best to make disappear.

Then the director called Barnes to do his doughnut-eating before the camera. The actor confections in long shots, close medium shots, retakes, reverses and for a slow motion scene lunch, when the supply of ran low, the waitress brought couple of doughnuts. The next morning, after an uneasy night, a messenger arrived at the studio a neatly wrapped package, addressed to Mr. T. Roy Barnes.

True, it was after Christmas Barnes' birthday was not far time to come, but keenly hastened his fingers as he unpacked. From numerous wads of tissue paper there emerged brown—doughnut. Only the or's call of "T. Roy" saved happy messenger from a fate.

Barnes and Kenneth Harlan the cast playing in support in "The Crowded Hour," which be the feature at the.....on.....next.

are so much absorbed in a love affair that every other is crowded out. However, a announcing the death of Laid- younger brother results in enlisting in the engineers. ilde is going over as a "Y" ner, and Peggy announces her in of going with him—for the selfish reason of being near

happens "over there"—how woman in Peggy is awakened scenes of heroism and self- on every side—how she entire French division when to make a choice between and Billy, a case of one man y—how Billy and his wife are d in the end—this is all to the screen in "The Crow- r," one of the finest pictures or any season.

k Morgan, Armand Cortez, Chapin complete the cast.

Kenneth Harlan, T. Roy Barnes Opposite Bebe

en it comes to leading men in ctures Bebe Daniels seems to them in pairs or

entions between "Miss Bluebeard" picture for Pa- supported by Rob- MacKenna, actor who ma- in this production e Crowded Hour of the Selwyn- Kenneth Harlan head the cast p- Paramount's n-

e Crowded Hour on Hopper, who th," is a story of switchboard- she should have and proves it to a audience when on Broadway.

an has the role- aire man-about- and Barnes in- ar night on- the crowd "raz- ee-well, he see- ing original in- them to the not- manager, and the- the "Follies."

"Doughnut" Barnes for Getting Mad

one who has y of the World ssed with the im- played by the A- n keeping up th- F. In bringing- Crowded Hour, effort, which ha- ad of its vivid- scenes of Fran- for E. Mason H- pper assembled- any of the elem- e could gather- ingredients w- of doughnuts.

e ex-service m- to play Amer- sh soldiers an- arrival of the c- and lost no tir- T. Roy Bar- of a "Y" over- also delighted- and did his be- pear.

en the direct- es to do his do- ghnut-eating be- the actor ate the- ctions in long- um shots, retak- s, reverse angl- for a slow m- ion scene. At- low, the waitre- ply of desserts brought him a- e of doughnuts- The next morn- night, a special- inger arrived- the studio with- eage, addressed

ue, it was afte- es' birthday w- to come, but- ened his finger- age. From nun- issue paper the- n—doughnut- call of "T. Ro- y messenger

arnes and Kenn- cast playing in- The Crowded Hour," which will the feature at- he..... Theatre next.

now playing a leading character in Bebe Daniels' latest picture, "The Crowded Hour." According to Miss Worthing, she had been running away from offers to appear on the screen—offers made by the leading film magnates—up to the time she was finally persuaded to accept a part in "Janice Meredith."

Miss Worthing came to New York from her birthplace, Louisville, Ky., to seek her fortune. Her first step was a part in John Murray Anderson's "What's in a Name?" Then she became one of Florenz Ziegfeld's glorified girls, gaining wide-spread publicity as one of the foremost beauties of the Follies.

In time she was tired of the publicity attending her Follies engagement and found a less conspicuous occupation as a Red Cross worker in Boston. A photographer entered her photograph in a contest to determine the prettiest Red Cross girl, and Mary Pickford and Douglas Fairbanks, the judges, chose her as the winner. In order to acquire acting experience she joined a stock company in Lima, Ohio, playing a dramatic role. She later joined a repertory theatre near New York and again became one of the leading attractions of the Follies, 1924 edition.

The producer of "Enemies of Women," requiring five unusually attractive girls for his picture, drafted Miss Worthing and four of her co-workers at the "Follies," overcoming her reluctance to enter screen work. She did so well in a bit with Lionel Barrymore (which was unfortunately cut out of the picture) that she was chosen for the role of Mrs. Loring in "Janice Meredith." But to this day Miss Worthing is not convinced that she is at all suited to screen work.

Miss Worthing was recently seen in a principal role with Adolphe Menjou, Ricardo Cortez and Frances Howard in "The Swan."

"The Crowded Hour," Bebe Daniels' third starring picture for Paramount, opens at the..... Theatre on..... It's a picturization of the Selwyn-Pollock stage play in which Jane Cowl starred on Broadway.

Kenneth Harlan, T. Roy Barnes and others also appear in the cast.

Kenneth Harlan Finds New Use for Mud Baths

Kenneth Harlan took several mud baths recently in order to be in character for the part he plays in support of Bebe Daniels in her latest Paramount starring picture, "The Crowded Hour", which comes to the Theatre on..... next for a run of.... days.

Harlan did not hope to make himself more attractive by this process, nor was the mud a beauty clay, but as he played the role of an American officer in France during the World War, the mud was rightfully a part of his make-up. At the Paramount Long Island studio, where the picture was made under the direction of E. Mason Hopper, Harlan was his usual immaculate self when he entered his dressing room. But by the time he appeared on the studio stage, he had taken on a new exterior. His clothes, face, neck and hands were spattered and smeared with mud, and if his decorations did not meet the exacting demands of the director, willing hands covered his uniform with dust, rolled him in Fuller's earth, and daubed his face with clay.

Nevertheless, Harlan is not submerged throughout the picture, for he also has opportunities to wear his full dress clothes, and anyone who wants an advance tip on what the young men will wear for the coming season needs only to see "The Crowded Hour" at the.....

"Crowded Hour" Due

The Paramount picture, "The Crowded Hour," adapted for the screen from the Broadway stage hit by that name by Channing Pollock and Edgar Selwyn, comes to the..... Theatre for a.... days' run on..... next.

Bebe Daniels is the star in the production which tells of a pretty telephone switchboard operator who becomes the hit of the "Follies" and goes abroad with the soldiers as a "Y" entertainer during the World War. It's Bebe's third picture as a Paramount star and offers her her greatest opportunity to date.

Kenneth Harlan and T. Roy Barnes share leading man honors. E. Mason Hopper, who made "Janice Meredith" directed.

that's where Bebe Daniels' newest starring picture for Paramount, "The Crowded Hour," gets its name.

"The Crowded Hour" was adapted for the screen by John Russell from the Jane Cowl stage play of the same name by Channing Pollock and Edgar Selwyn. E. Mason Hopper directed the production which has to do with a pretty, slangy, breezy telephone operator in a New York hotel, who becomes the hit of the "Follies."

Kenneth Harlan has the leading man's role in the picture. As a wealthy young engineer, he first sees Miss Daniels at an amateur night in a theatre on the Bowery. T. Roy Barnes is her stage partner. Harlan, as Billy Laidlaw, goes back-stage to compliment the girl on her work saying that she'd be a knockout on Broadway. He arranges for her to give her act for a prominent theatrical agent, and we soon find her name in the bright lights.

The action of the picture also includes some real punch scenes behind the lines in France during the World War.

field Follies beauty recently seen in Paramount's "The Swan", has a prominent role in the cast of "The Crowded Hour" as Billy Laidlaw's wife. She refuses to divorce her husband when he becomes infatuated with Peggy Laurence (Bebe Daniels) and no end of complications set in.

Frank Morgan, Armand Cortez, Alice Chapin and Warner Richmond are other prominent names appearing in support.

Bebe Here in Newest Starring Production

"The Crowded Hour," Bebe Daniels' new Paramount starring picture, coming to the..... on....., tells a vital story, tracing the development of Peggy Laurence, a selfish girl in love with another woman's husband, whose character undergoes a great transformation through the heroism and self-sacrifice she witnesses when she goes abroad with the troops during the World War as a "Y" entertainer.

The backgrounds for the story include the glittering activities of an exclusive night club in New York and stirring scenes behind the lines in France. Bebe, as Peggy Laurence, is wounded trying to save the man she loves from death and at the base hospital is tended by a nurse who turns out to be the man's wife.

It's a great situation in a picture you are sure to find great entertainment.

Kenneth Harlan is the man in the case. T. Roy Barnes and Helen Lee Worthing are also included in the cast of the production, directed by E. Mason Hopper.

Selwyn-Pollock Stage Hit Is Screened by Paramount

"The Crowded Hour", a Paramount screen version of the Channing Pollock-Edgar Selwyn stage play in which Jane Cowl scored the hit of her career on Broadway, comes to the Theatre on..... with Bebe Daniels in the star role.

Directed by E. Mason Hopper, who made "Janice Meredith", "The Crowded Hour" is a story rich in all the elements that one knows to appeal—a different sort of triangular love drama involving a selfish, man-wrecking woman, a young and handsome millionaire and the latter's wife.

A careful adaptation has been made by John Russell, author of the screen play, "Argentine Love,"—all the essential flavor of the original story has been preserved—and the result is a picture with exciting action, drama and suspense—not to mention comedy.

Kenneth Harlan, T. Roy Barnes and Helen Lee Worthing are among the more prominent names in the supporting cast. Others include Frank Morgan, Alice Chapin, Armand Cortez and Warner Richmond.

The scenes are laid in New York City and behind the lines in France during the World War.

the wrong number and grumbled a bit about it. The regular operator showed me the right number and grumbled some too.

"I told the other girl that I had only begun, so she helped me quite a bit and I soon was able to get numbers with considerable facility.

"After I got over my nervousness I began to take notice of the people who came to telephone. Most of the men were extremely polite, occasionally some showed a little grouch, especially if their number was busy. And when you couldn't get a number for them they invariably said:

'But I am sure some one is home, they are always home. Won't you try again?'

"The average tip given by the men who use the telephone in hotels, I should say judging from what they handed me, is fifteen cents. Most men put down a quarter and tell you to keep the change. The women don't do that. If they leave a tip at all they usually put down a nickel.

Finds Men Polite

"Very few of the men tried to flirt with me. I am inclined to believe that most American men do not flirt as much as they are accused. Practically all of the men were very business like. They asked for their number, waited patiently until they

got it, paid for the call and walked out with a minimum of conversation. One man did try to flirt with me a little and one gray-haired old man sent a bunch of flowers to the black-eyed telephone girl. I suppose he meant me. The other girl had blue eyes. One man said if I didn't have any particular place to go to dinner he could show me a nice, quiet cafe.

"I passed up all these contacts—I believe that's what you call them in the business world—and kept right on plugging numbers until one of the bellboys recognized me. Then I decided I had learned enough about being a telephone girl to be able to go through my scenes at the studio and asked for relief and went home."

"The Crowded Hour", a screen version of the Selwyn-Pollock stage play of the same name, comes to the..... Theatre for a.... days' run on..... next. Kenneth Harlan, T. Roy Barnes, Helen Lee Worthing and others appear in the strong supporting cast. E. Mason Hopper directed.

Bebe Back on Stage After Fifteen Years

On the rickety stage of the Thalia theater in the Bowery, surrounded by musty scenery, Bebe Daniels recently made her first appearance on the stage as an actress since she was nine years old. True enough, she was doing a scene for her latest Paramount picture, "The Crowded Hour," but she was on a legitimate stage and out front was an audience watching her work. The last time she did such a thing was in Los Angeles with the Morosco stock company when she was a child.

"I have made many personal appearances on the stage since then," explained Miss Daniels, "but never as a legitimate actress."

In the picture Miss Daniels has the role of Peggy Laurence, a telephone girl, who has aspirations for the stage. Her appearance at the Thalia theater shows an amateur night performance in full blast. She gets the hook, in the picture, just like the other novices, but also wins a chance to appear in an uptown theater on Broadway.

The Thalia theater in which Miss Daniels acted her scenes is one of the oldest in New York. It was known as the Bowery theater until 1879 when it was rechristened the Thalia. The original theater was built in 1826.

Kenneth Harlan and T. Roy Barnes appear in support of Paramount's newest star in "The Crowded Hour," which will be shown at the..... Theatre on..... It's an adaptation of the Broadway stage hit by that name by Channing Pollock and Edgar Selwyn.

Held Over

"The Crowded Hour," a Paramount picture starring Bebe Daniels, which was to have closed a.... days' run at the..... today, will be held over until tomorrow.

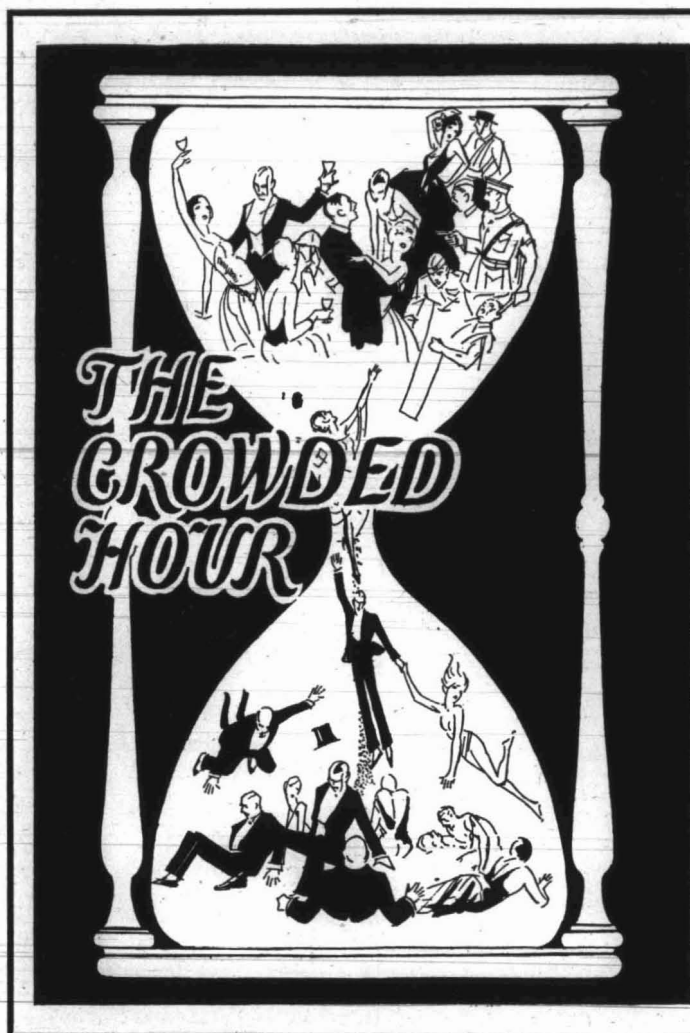
The story is a fine romantic drama against a background of New York and the World War.

Kenneth Harlan, T. Roy Barnes and Helen Lee Worthing head the supporting cast.



Bebe Daniels in "The C PARAMOUNT PAPER THAT

"If It's Worth Running, It's Worth Running Right"



HERALD

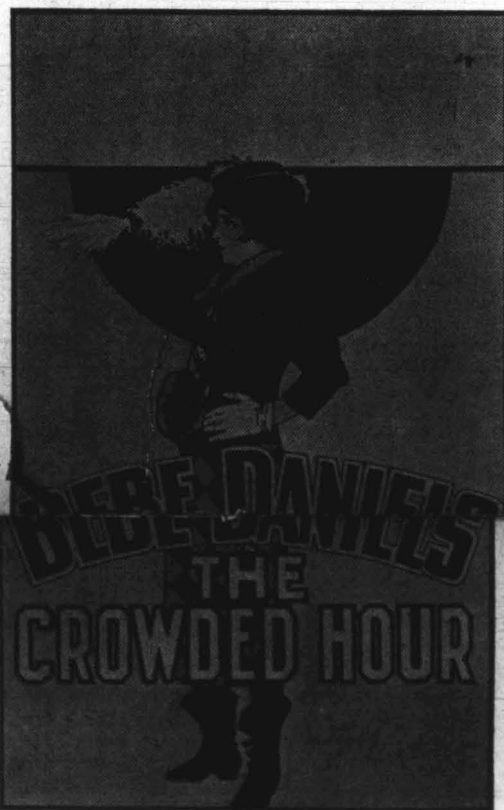
How's this for an eye-catching seat-seller!

Illustrated here is the cover of the herald on "The Crowded Hour"—actual size. Done in colors.

It combines novelty and class. Classy center spread with scenes and talk about the picture. Back page left blank for theatre name, etc. And only \$3.00 per 1,000.

It's Color INSERT C

Insert cards are the heart of the poster family. You can find a dozen different ones for them. And they're



Window Card

Advertising Price List

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

FOR OUTDOOR ADVERTISING POSTERS (as illustrated on this page)

One Sheet (1A and 1B)\$.15
Three Sheet (3A and 3B)45
Six Sheet (6A)75
Twenty-four Sheet (24A) 2.40

PHOTOS FOR YOUR LOBBY

22 x 28 (Colored)\$.40
11 x 14 Set of Eight (Colored)60
FOR NEWSPAPER ADS—ADVERTISING CUTS	
One Column35
Two Column65
Supplementary (two column)25

MATS, ADVERTISING, PRODUCTION, ETC.

One Column\$.05
Two Column10
Three Column15
Four Column (Adv. Only)25

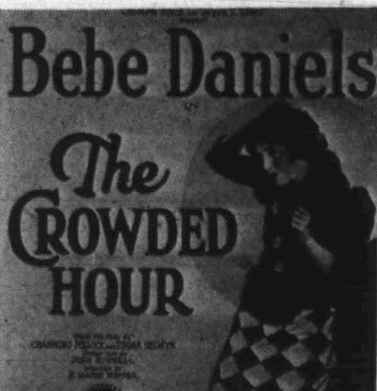
FOR GENERAL EXPLOITATION

GILT-EDGED FRAMES (Size 17 x 43 in.) 1.50
Insert Cards (14 x 36 in. to fit above)25
22 x 28 Gilt Frames 1.50
HERALDS, per thousand 3.00
Cross Word Puzzle Books05
Window Cards07
Announcement Slide15
Publicity Photos10

Trailers—National Screen Service

126 W. 46th St., New York City
845 So. Wabash Ave., Chicago, Ill.
917 So. Olive St., Los Angeles, Cal.

PRESS BOOKS AND MUSIC CUES ARE GRATIS.



Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!



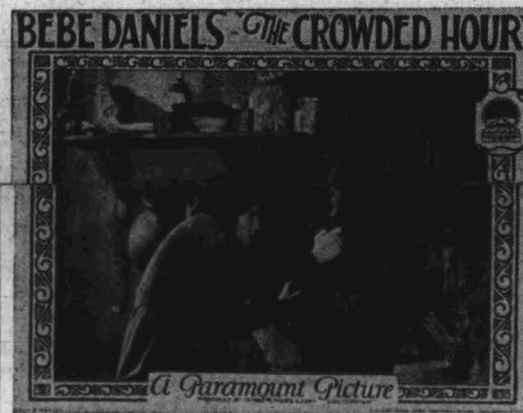
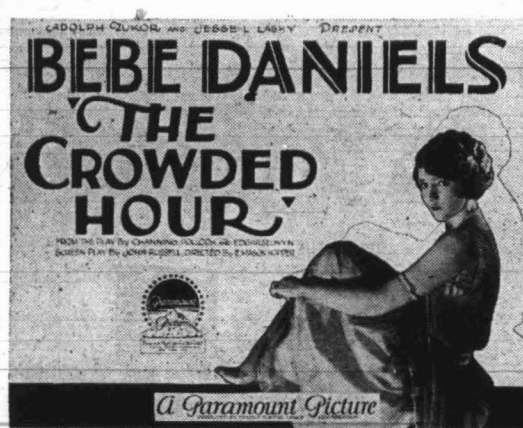
in "The Crowded Hour" THAT PACKS THE PUNCH

...nning, It's Worth Advertising"



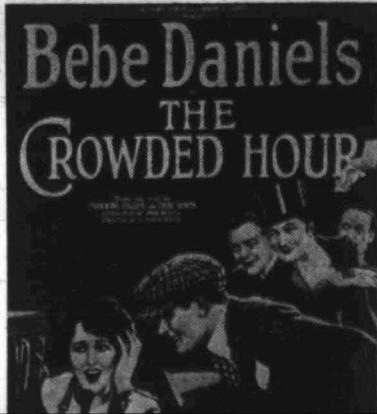
's Colored ER' CARD

cards are the handy men
e poster family—you'll
a dozen different uses
em. And they're cheap!



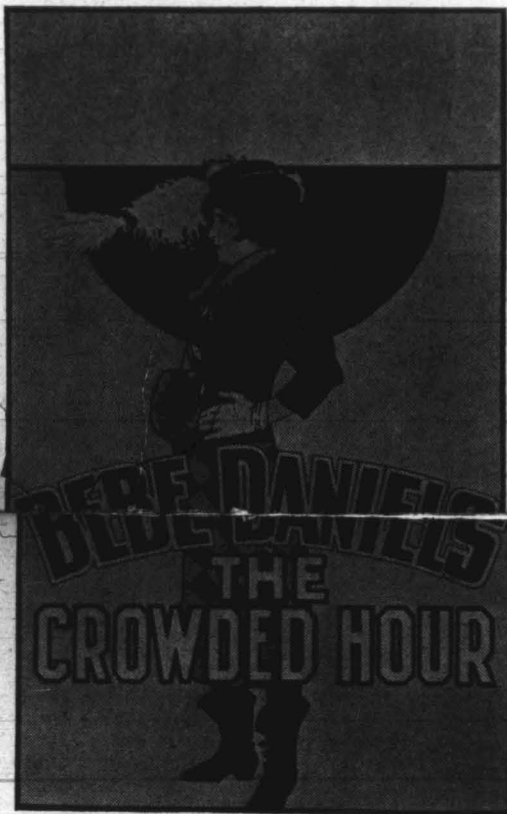
EIGHT COLORED LOBBY CARDS (EACH 11" x 14")

Put the picture over the top by
putting posters over the town.
Here are real business-getters!





left blank for theatre name, etc. And only \$3.00 per 1,000.



Window Card

Advertising Price List

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

FOR OUTDOOR ADVERTISING POSTERS (as illustrated on this page)

One Sheet (1A and 1B).....	.15
Three Sheet (3A and 3B).....	.45
Six Sheet (6A).....	.75
Twenty-four Sheet (24A).....	2.40

PHOTOS FOR YOUR LOBBY

22 x 28 (Colored).....	.40
11 x 14 Set of Eight (Colored).....	.60

FOR NEWSPAPER ADS—ADVERTISING CUTS

One Column.....	.35
Two Column.....	.65
Supplementary (two column).....	.25

MATS, ADVERTISING, PRODUCTION, ETC.

One Column.....	.05
Two Column.....	.10

Two Column Supplementary.....	.15
Three Column.....	.25
Four Column (Adv. Only).....	.25

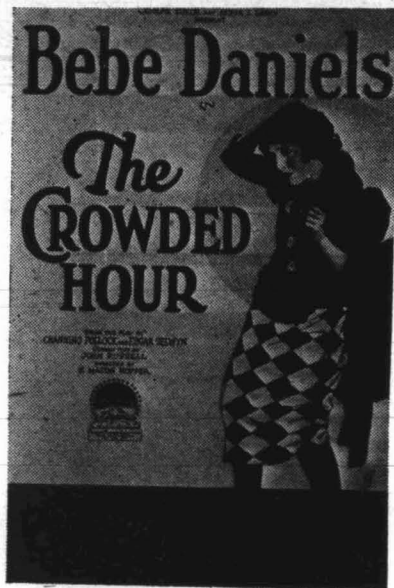
FOR GENERAL EXPLOITATION

GILT-EDGED FRAMES (Size 17 x 43 in.).....	1.50
Insert Cards (14 x 36 in. to fit above).....	.25
22 x 28 Gilt Frames.....	1.50
HERALDS, per thousand.....	3.00
Cross Word Puzzle Books.....	.08
Window Cards.....	.07
Announcement Slide.....	.15
Publicity Photos.....	.10

Trailers—National Screen Service

126 W. 46th St., New York City
845 So. Wabash Ave., Chicago, Ill.
917 So. Olive St., Los Angeles, Cal.

PRESS BOOKS AND MUSIC CUES ARE GRATIS.

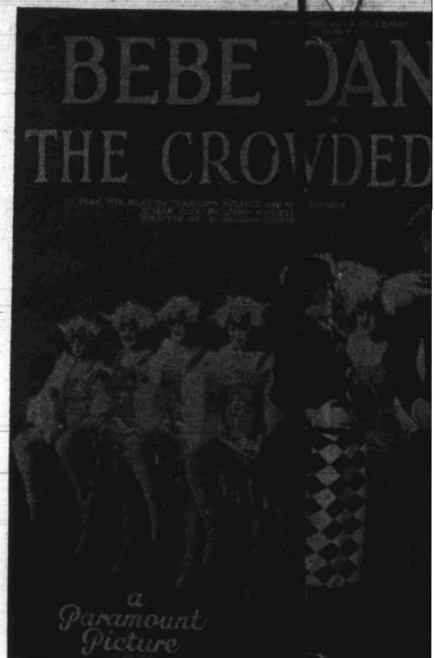


One Sheet Poster 1A

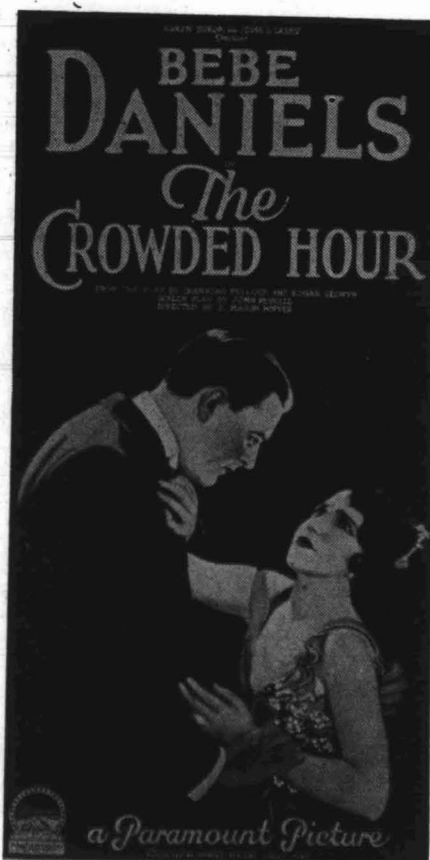
Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!



Colored Lobby Card (22" x 28")



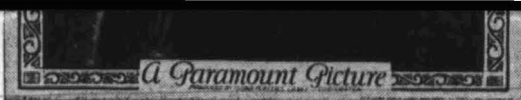
Six Sheet Poster 6A



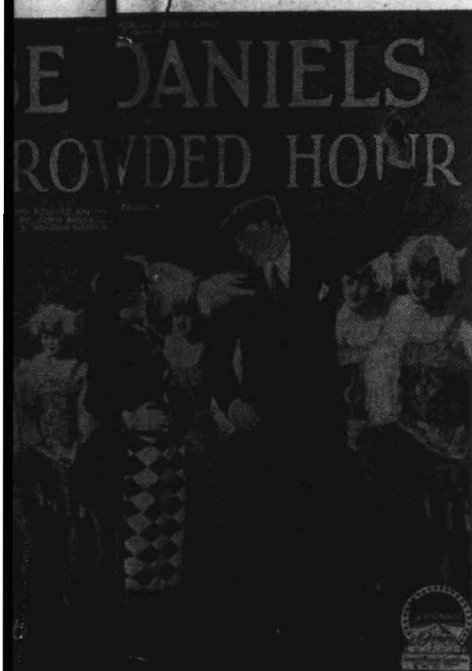
Three Sheet Poster 3A



Twenty-four Sheet

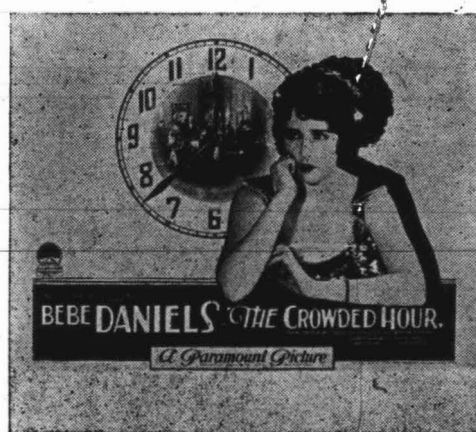


EIGHT COLORED LOBBY CARDS (EACH 11" x 14")

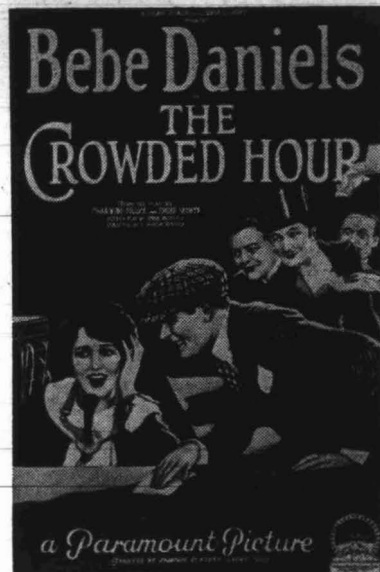


Six Sheet Poster 6A

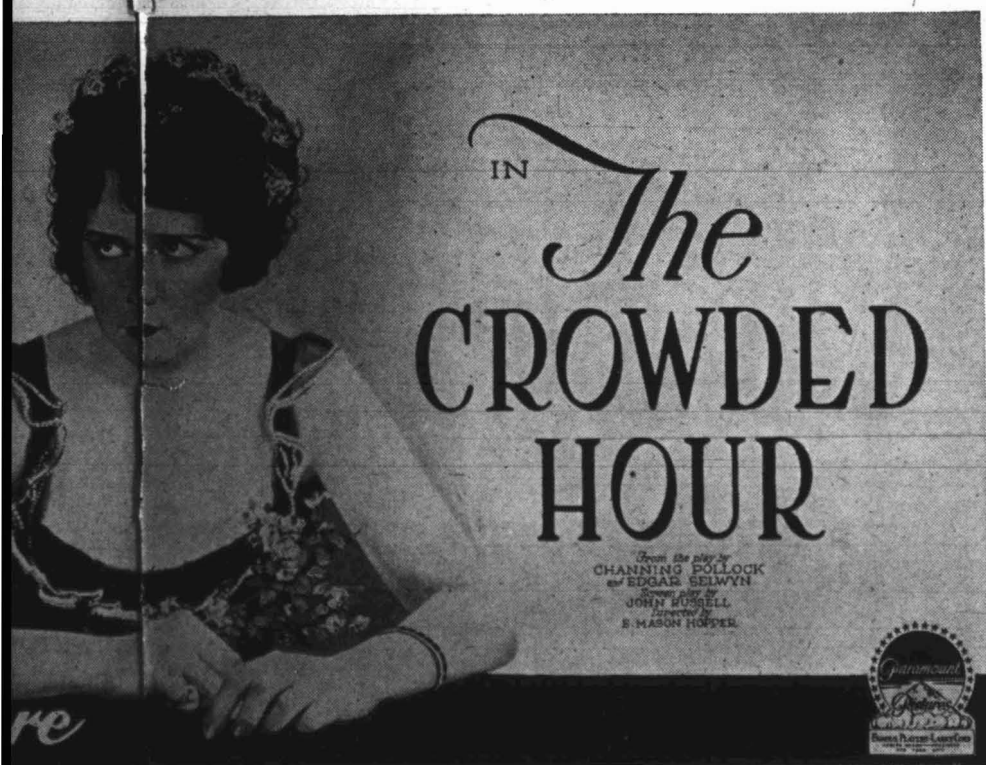
Put the picture over the top by putting posters over the town. Here are real business-getters!



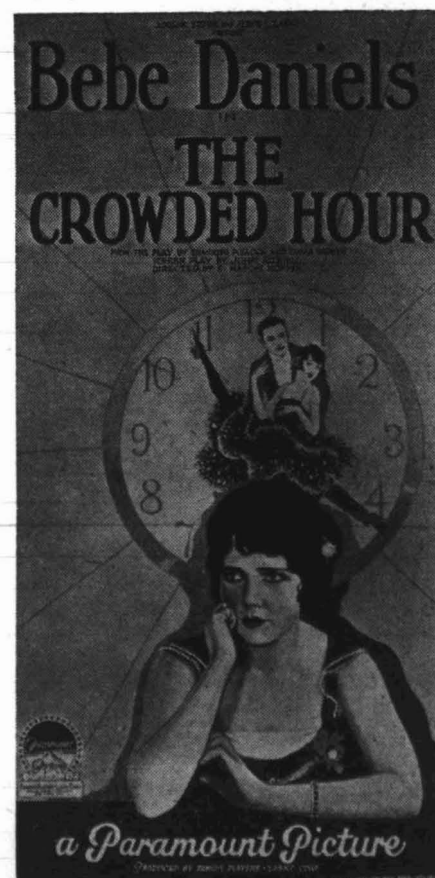
Announcement Slide



One Sheet Poster 1B



Twenty-four Sheet Poster 24A



Three Sheet Poster 3B

This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
The Library of Congress